

Disrupting Class

*How Disruptive Innovation Will Change
the Way the World Learns*

CLAYTON
CHRISTENSEN
INSTITUTE

for DISRUPTIVE INNOVATION



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What is competency-based learning?

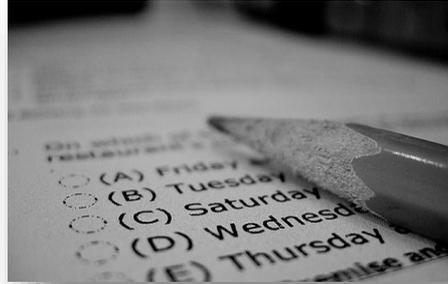


Fixed-time, Variable Learning

Traditional education sets fixed times to learning irrespective of competency



Deliver content to students



Testing & assessment



Progress to next grade, subject, or body of material



| PUPIL'S REPORT CARD | | | | | | | | | | | |
|---------------------|---------|--------|------------|-----------|-----------|---------|----------|------------|---------|---------|---------|
| LAST NAME | | | FIRST NAME | | | GRADE | | BUILDING | | | |
| Benson | | | Morton | | | 111 | | Morton | | | |
| SCHOOL YEAR | | | | | | | | | | | |
| 1943-1944 | | | | | | | | | | | |
| Period | | | | | | | | | | | |
| Days | Present | Absent | Excused | Unexcused | Classroom | Reading | Spelling | Arithmetic | Science | History | English |
| 1st Six Weeks | 25 | 0 | 0 | 0 | A | A | B | B | B | B | B |
| 2nd Six Weeks | 29 | 0 | 0 | 0 | A | A | A | A | A | B | A |
| 3rd Six Weeks | 31 | 4 | 0 | 0 | A | A | A | A | A | B | A |
| Supervisor Grade | 88 | 4 | 0 | 0 | A | A | A | A | A | B | A |
| 4th Six Weeks | 28 | 1 | 0 | 0 | A | A | B | B | B | A | A |
| 5th Six Weeks | 29 | 0 | 0 | 0 | A | A | A | A | A | B | A |
| 6th Six Weeks | 34 | 1 | 0 | 0 | A | A | B | B | B | A | A |
| Supervisor Grade | 91 | 3 | 0 | 0 | A | A | B | B | B | A | A |
| Yearly Grade | 91 | 4 | 0 | 0 | A | A | B | B | B | A | A |

Receive results

Competency-based Learning

Learning is fixed and time is variable



Offer learning experiences to students

Testing & assessment

Receive real-time interactive feedback

Master of Algebra 10000
*This badge has been **retired!** You get to keep it forever, but nobody else can earn it.*

Master of Arithmetic 10000
*This badge has been **retired!** You get to keep it forever, but nobody else can earn it.*

Progress to next body of material

Schools were modeled upon factories

Current system was built to standardize



The “Swiss-cheese problem” in education

Holes in learning



High-quality competency-based learning

A working definition from CompetencyWorks

- Students advance upon mastery.
- Competencies include explicit, measurable, transferable learning objectives that empower students.
- Assessment is meaningful and a positive learning experience for students.
- Students receive timely, differentiated support based on their individual learning needs.
- Learning outcomes emphasize competencies that include application and creation of knowledge, along with the development of important skills and dispositions.

Common Core and the new assessments

4 questions that competency-based learning could solve

1. Will the new assessments be truly different from what we have today?
2. Will the assessments doom the Common Core because of their length?
3. Will states be able to handle the costs associated with the next-generation assessments?
4. Will states stick with the Common Core after the first year of results?

Breaking the assessment tradeoff

Assessments can be used for instruction and accountability

The old model

Formative assessments

vs.

Summative assessments

The new model

Moderating assessments

Bite-sized

Capstone projects

Think Western Governors
with systems of
assessments

Policy: Move beyond old metrics

Rethinking inputs and outcomes

Free up Inputs

- Seat time
- Standardization
- Student:teacher ratios
- Geographic boundaries
- Traditional teacher certification, human resource pipeline, PD & evaluation

Focus on Student Outcomes

- Individual student growth
- College and career-ready standards
- Proficiency
- Closing achievement gap
- Graduation rates

Policy: Create conditions for innovation & quality

Funding, Portfolios, and Infrastructure

Funding

- Dollars follow students = self-sustaining
- Based on outcomes, but not all or nothing

Portfolio Approach

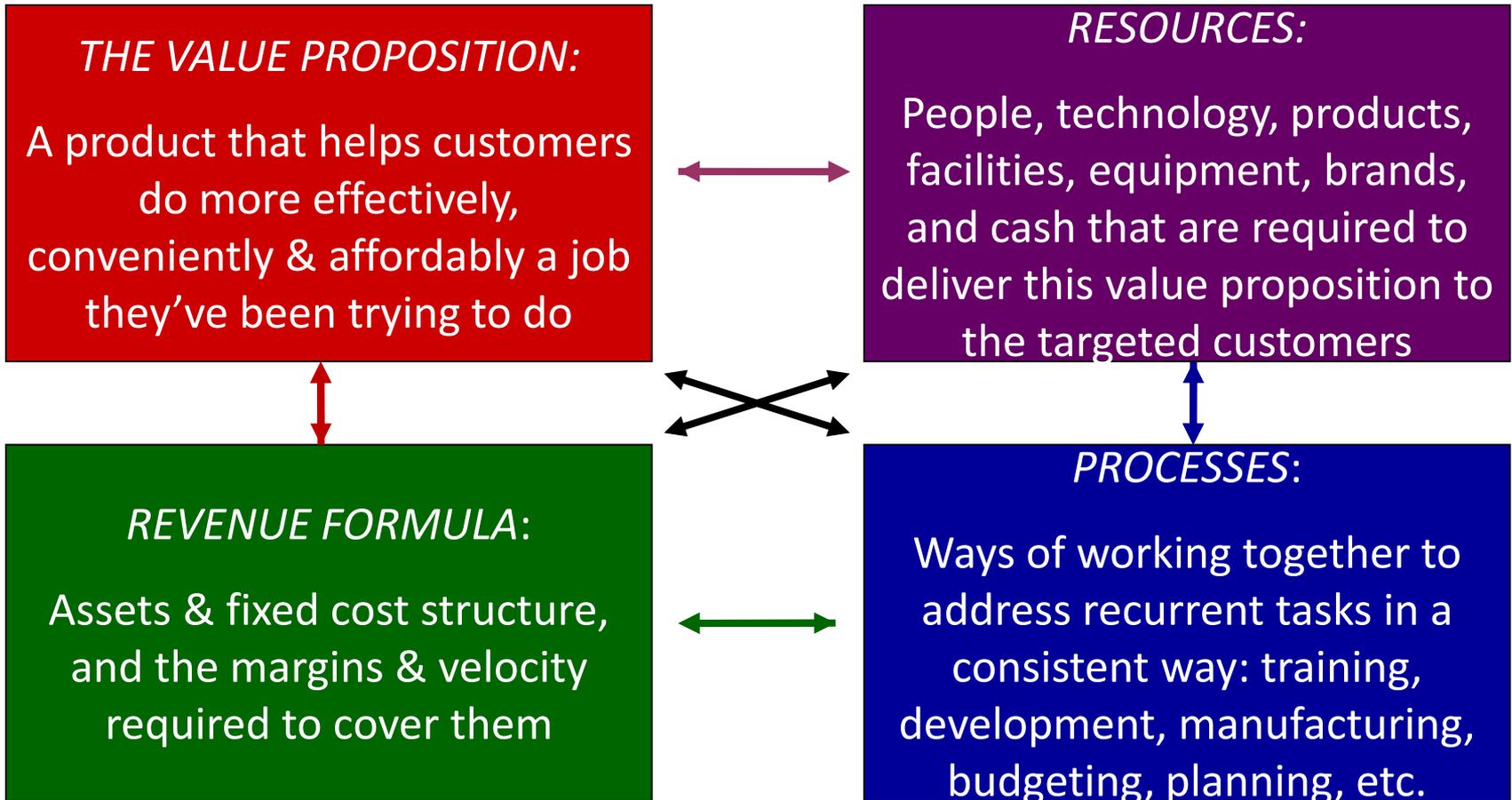
- Marketplace of choices
- Multiple authorizers

Infrastructure

- Adequate broadband/wireless
- On-demand assessments
- Transparent, student-level data

What is a business model?

And why does it lock us in?



What is a business model?

And why does it lock us in?

THE VALUE PROPOSITION:

A product
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RESOURCES:

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Business units don't evolve.
Corporations do.

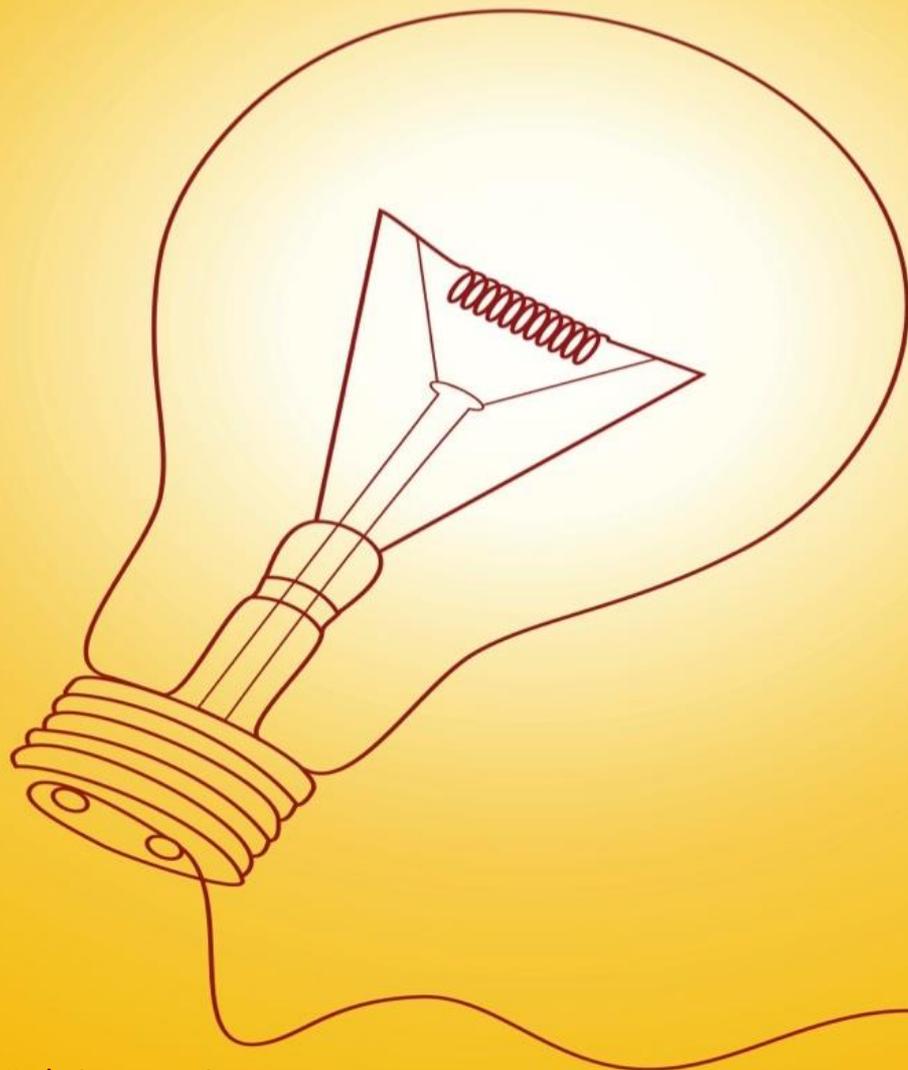
RI

Assets

er to
in a

and the margins & velocity
required to cover them

consistent way: training,
development, manufacturing,
budgeting, planning, etc.



Disrupting Class

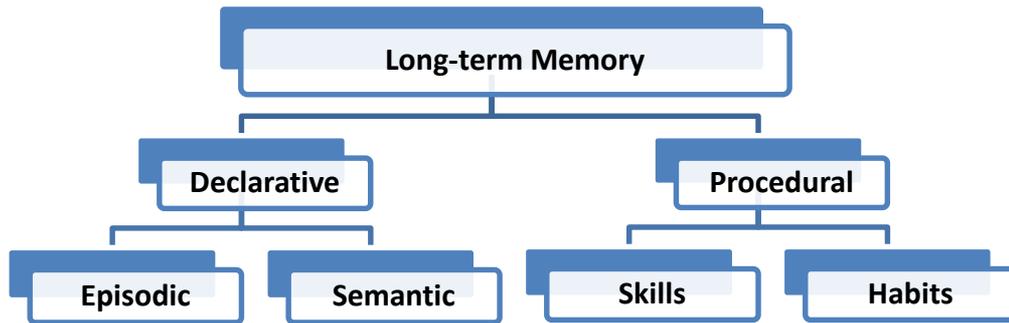
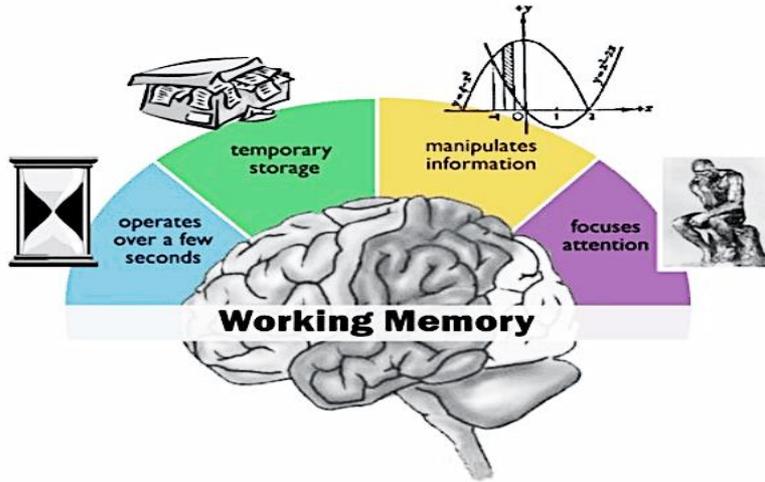
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Different Learning Needs At Different Times



The Rise of K-12 Blended Learning

Definition of blended learning



A formal education program in which a student learns at least in part through **online learning**, with some element of student control over time, place, path and/or pace

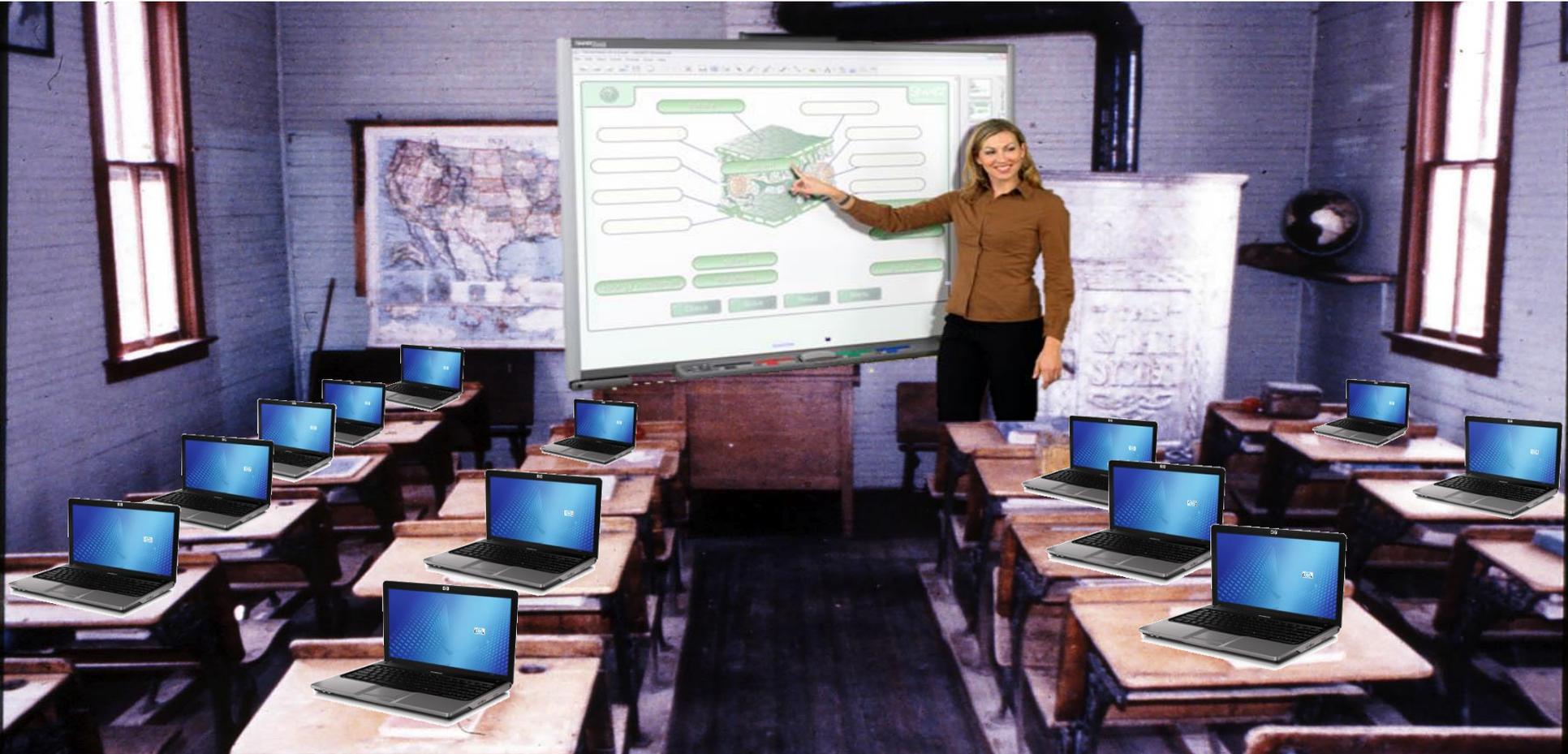


at least in part in a **supervised brick-and-mortar location away from home** (such as school).



The modalities along each student's learning path within a course or subject **are connected to provide an integrated learning experience.**

Blended Learning is not...



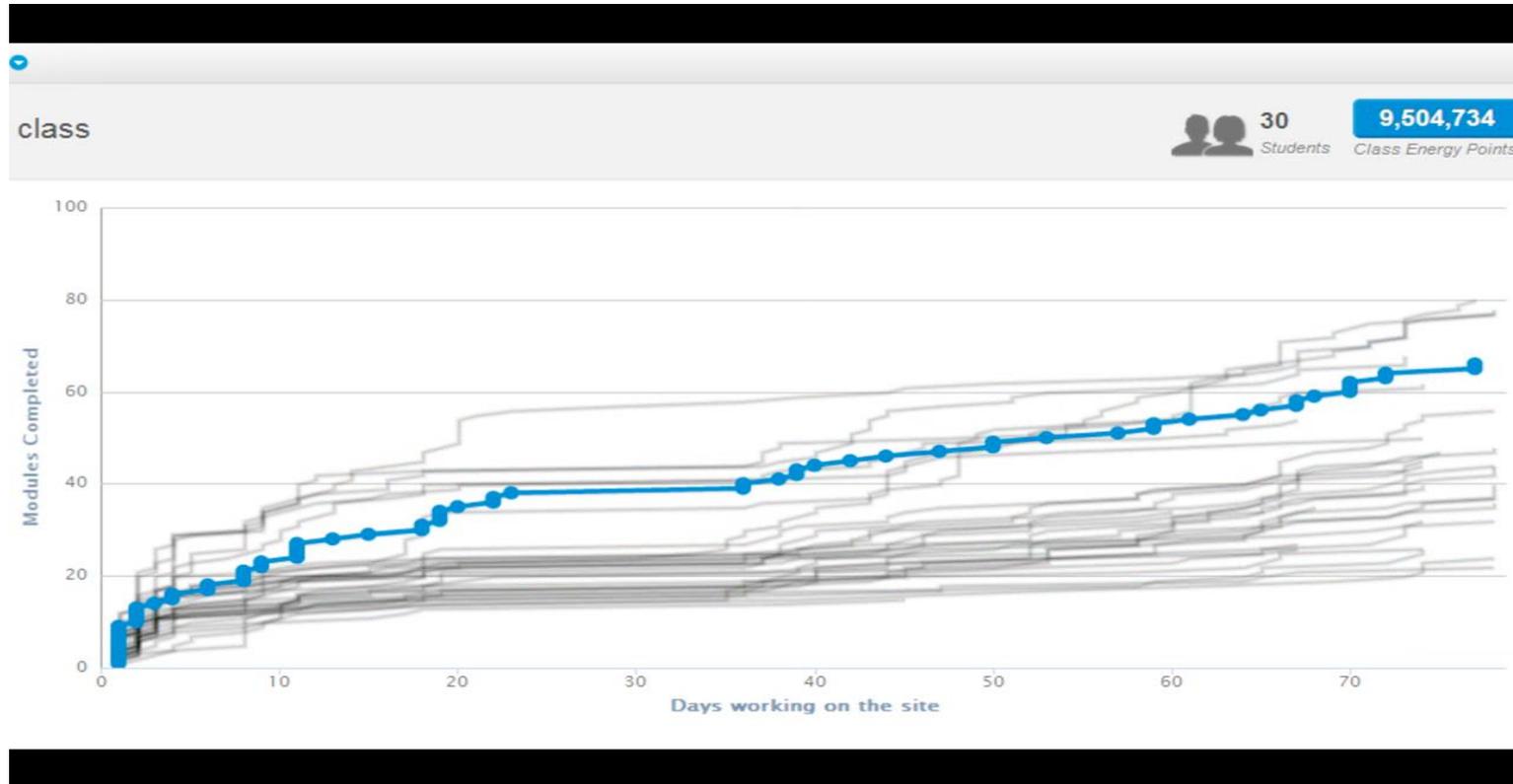
Benefits of online and blended learning

Personalization



Benefits of online and blended learning

Personalization through Modularity



Benefits of online and blended learning

Personalization



Data and Feedback



Benefits of online and blended learning

Individualization

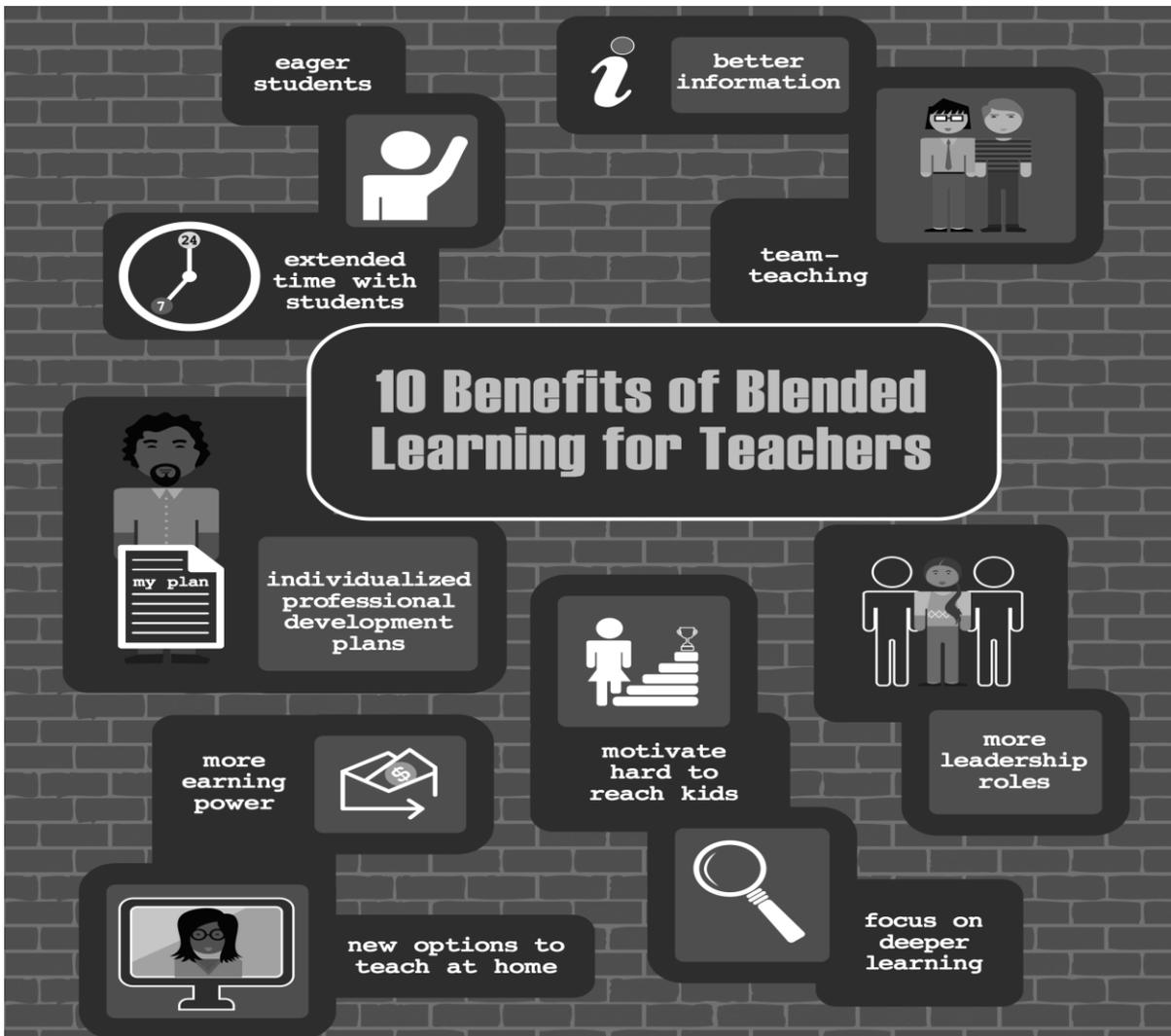


Data and Feedback



Teacher Effectiveness





Benefits of Blended Learning for Teachers

1. Eager students
2. Better information
3. Team teaching
4. Extended time with students
5. Individualized PD plans
6. Motivate hard to reach kids
7. More leadership roles
8. More earning power
9. Focus on deeper learning
10. New options to teach at home

Improved Conditions

Blended Learning can tear down the walls of the traditional classroom, improving conditions such as:

REDUCED ISOLATION

MORE OPPORTUNITIES
FOR COLLABORATION

MEANINGFUL
PROFESSIONAL
DEVELOPMENT

BETTER STUDENT DATA

IMPROVED TIME
EFFICIENCY

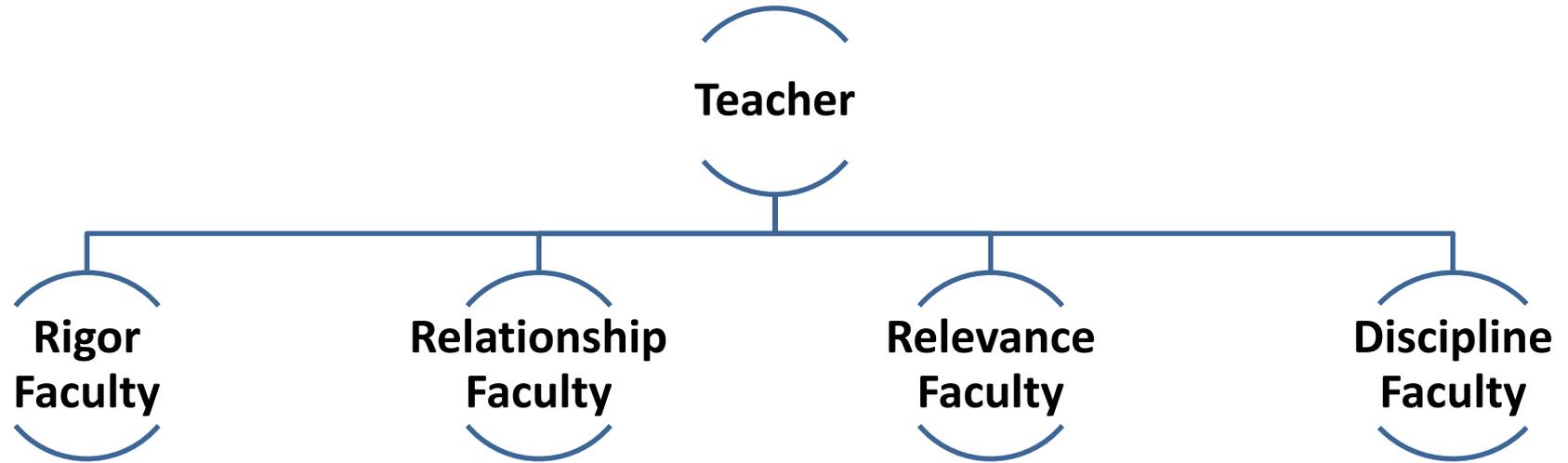
ROLE-DIFFERENTIATION



Improved Conditions

- Reduced isolation and new opportunities for collaboration
- Better student data
- Time efficiency
- Less grading and busy work
- Role differentiation

Disaggregated Staffing Models



New opportunities:

- Teacher specialization
- Extend the reach of best teachers
- Career growth opportunities

Benefits of online and blended learning

Individualization



Teacher Effectiveness

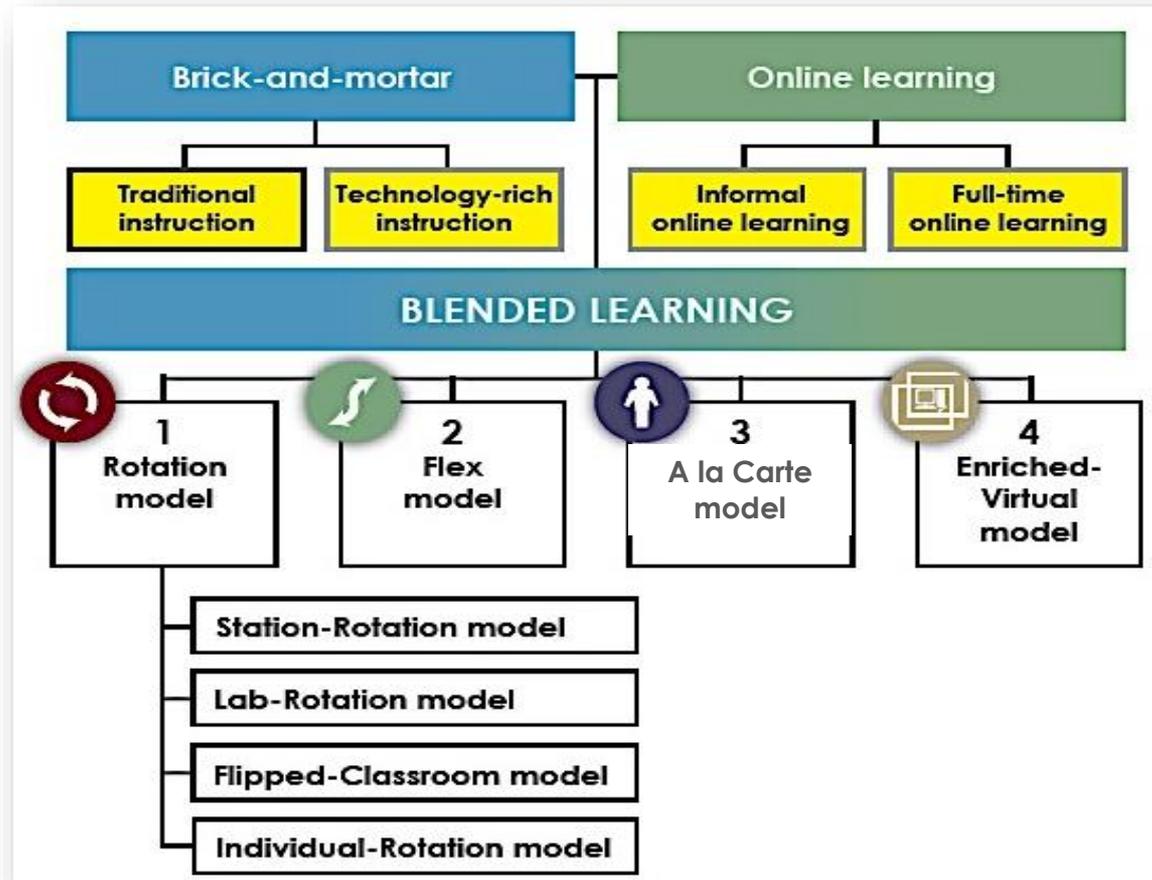


Cost Control

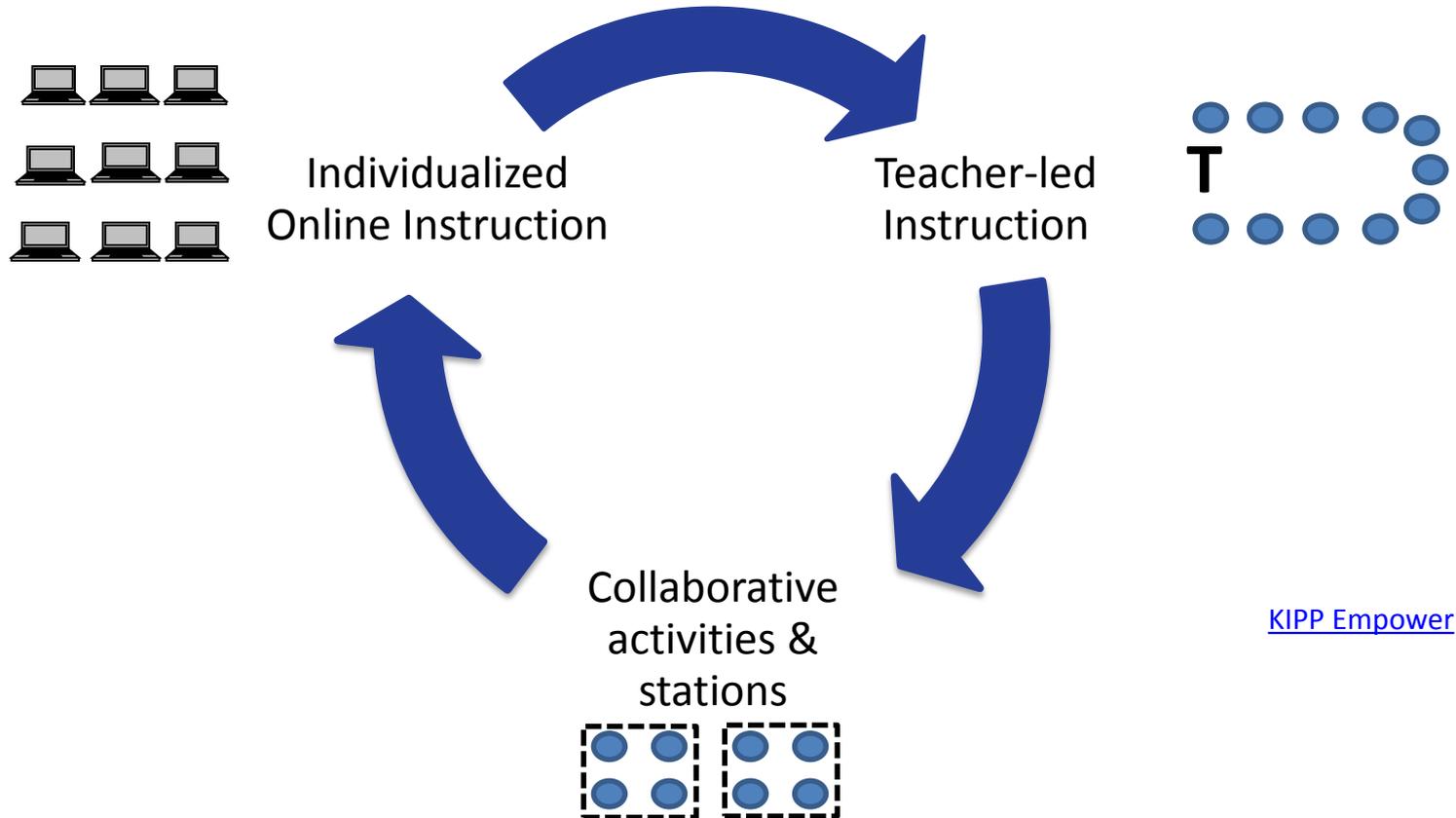
Data and Feedback



Emerging Blended-Learning Models



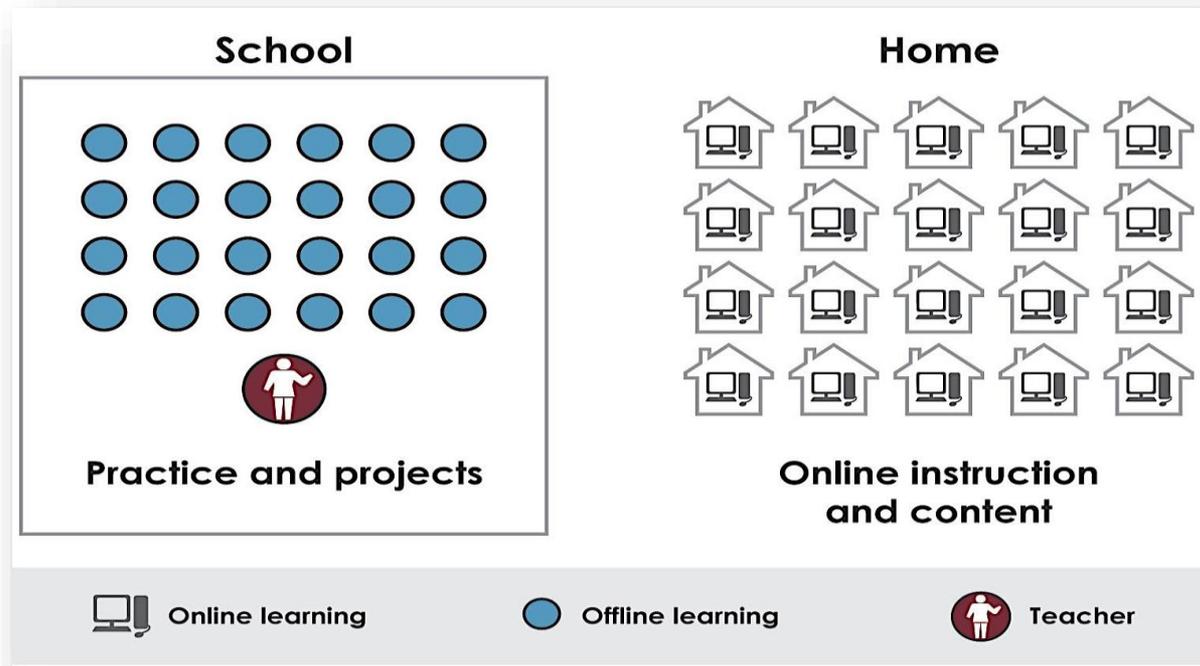
Station Rotation Model



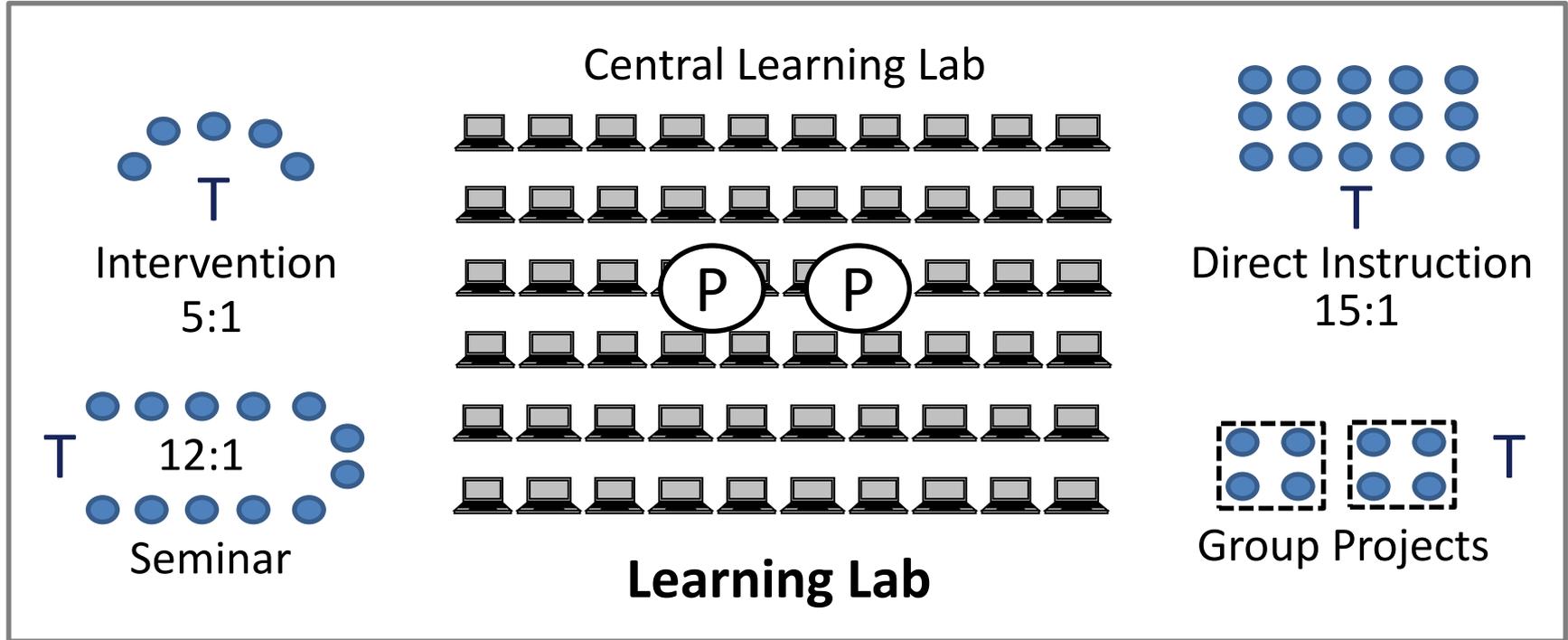
[KIPP Empower](#)

Flipped Classroom Model

Stillwater Area Public Schools



Individual Rotation Model: Carpe Diem



273 students

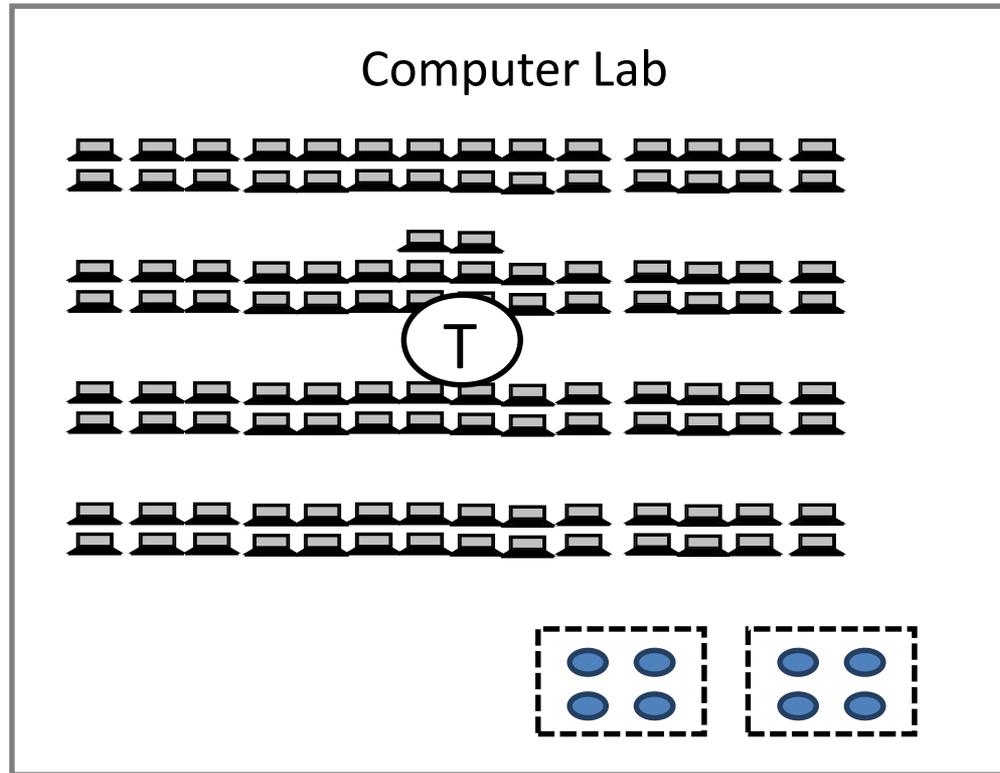
T = teacher

P = paraprofessional

Source: Alex Hernandez, Charter School Growth Fund

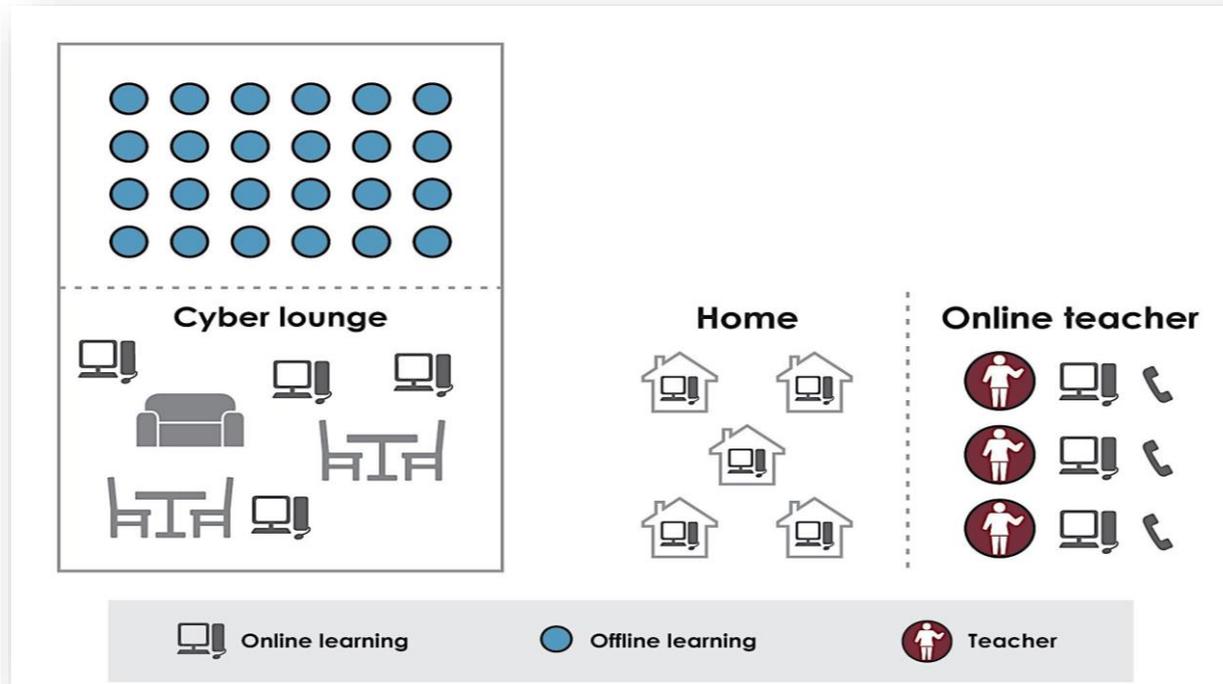
Flex Model

Lufkin Independent School District



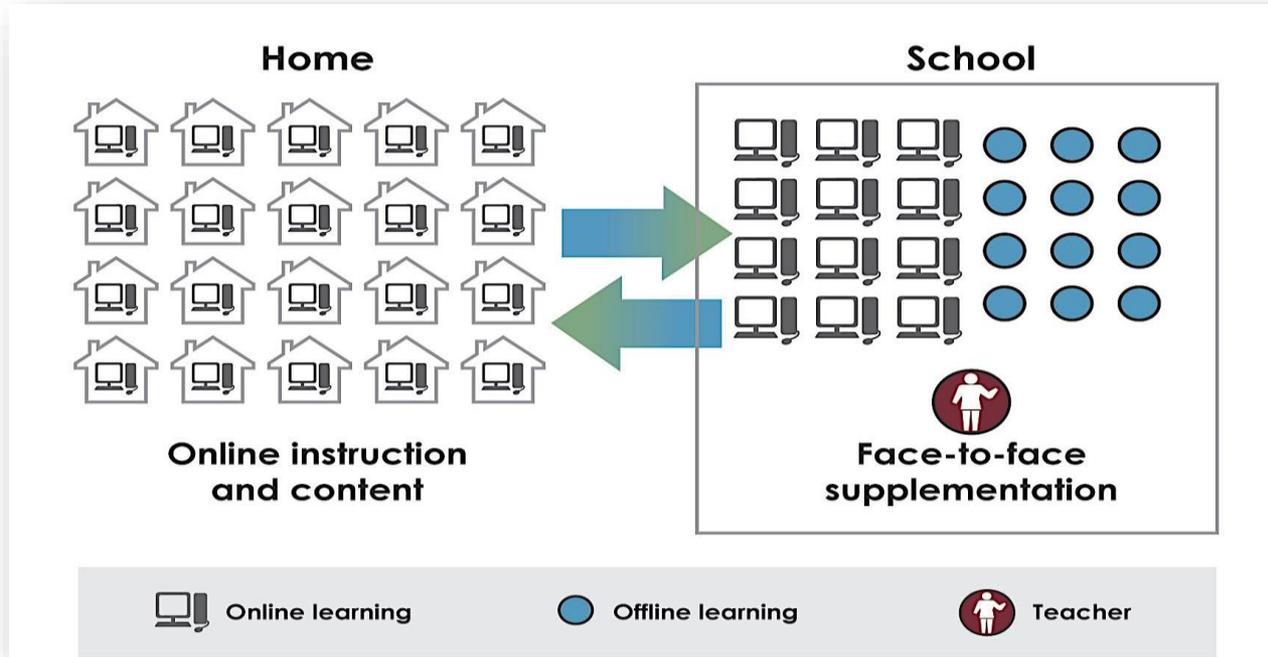
A La Carte Model

Quakertown Community School District



Enriched Virtual model

Rio Rancho Cyber Academy



Where to Start?

