

Early Language and Literacy Mini-Grant Application Rubric



2007			3.24		
AT	GE	ORC	AE	COL	LEGE

Category	Excellent	Good	Average	Poor
	The applicant includes and	The applicant includes and	The applicant includes and	The applicant vaguely describes
	effectively describes the project's	describes the project's mission	somewhat describes the project's	the project's mission and vision,
Executive Summary	mission and vision, the specific	and vision, the population the	mission and vision, the general	the general population the project
	population the project will serve,	project will serve, the partner	population the project will serve,	will serve, the partner
	the partner organizations involved	organizations involved with the	the partner organizations involved	organizations involved with the
(20 points)	with the project, and how each	project, and how each entity will	with the project, and how each	project, and how each entity will
(20 points)	entity will function within the	function within the project.	entity will function within the	function within the project.
	project.		project.	
	(16 – 20 points)	(11 – 15 points)	(6 – 10 points)	(0-5 points)
	The applicant explicitly defines a	The applicant identifies a general	The applicant somewhat	The applicant vaguely describes a
	specific need for the project	need within the identified	describes a need for the project	need for the project that may be
Need and	within the identified community	community for the project and	that is generally aligned to one of	loosely aligned to one of the Four
Alignment	and effectively describes the	describes the alignment of that	the Four Pillars of the Get Georgia	Pillars of the Get Georgia Reading
	alignment of that need to one of	need to one of the Four Pillars of	Reading Campaign.	Campaign.
(15 points)	the Four Pillars of the Get Georgia	the Get Georgia Reading		
	Reading Campaign.	Campaign.		
	(12 – 15 points)	(8 – 11 points)	$(4-7 \ points)$	(0-3 points)
	The applicant has provided at	The applicant has provided at	The applicant has provided at	The applicant has provided two
	least two SMART goals with an	least two SMART goals with an	least two SMART goals and an	goals and an evaluation plan. The
	evaluation plan that is fully	evaluation plan that demonstrates	evaluation plan. The SMART	goals are not specific, measurable,
	developed. The SMART goals are	some development. The SMART	goals are somewhat specific,	ambitious, realistic, and time-
Goals	specific, measurable, ambitious,	goals are mostly specific,	measurable, ambitious, realistic,	bound, and the evaluation plan
(15 points)	realistic, and time-bound, and the	measurable, ambitious, realistic,	and time-bound, and the	will weakly measure the project's
(10 points)	evaluation plan will accurately	and time-bound, and the	evaluation plan will somewhat	effectiveness OR the section is
	measure the project's	evaluation plan will measure	measure the project's	missing either a second goal or
	effectiveness.	some aspects of the project's	effectiveness.	discussion of the evaluation plan.
		effectiveness.		
	(12 – 15 points)	(8 – 11 points)	(4 – 7 points)	(0-3 points)



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Category	Excellent	Good	Average	Poor
	The applicant includes concrete	The applicant includes concrete	The applicant includes examples	The applicant includes examples
	examples that strongly	examples that demonstrate that	that somewhat demonstrate	that do not demonstrate
	demonstrate that all of the	all of the partners identified have	participation from all identified	participation from all identified
Capacity	partners identified have been	been involved with the planning	partners with planning for the	partners with the planning for the
for	involved with the planning for the	for the project and have the ability	project and that somewhat	project and that do not
Success	project and have the ability to	to execute and monitor the grant	demonstrate the ability to	demonstrate that those partners
(15 points)	execute and monitor the grant	project and associated expenses.	execute and monitor the grant	have the ability to execute and
	project and associated expenses.		project and associated expenses.	monitor the grant project and
				associated expenses.
	(12-15 points)	(8 – 11 points)	(4-7 points)	(0-3 points)
	The applicant describes a specific	The applicant describes a specific	The applicant describes a	The applicant vaguely describes a
	and reasonable plan of action that	and mostly reasonable plan of	somewhat reasonable plan of	plan of action OR the plan of
	can be completed during the grant	action that can be completed	action that can be completed	action is unreasonable or
	period, involves all identified	during the grant period, involves	during the grant period, involves	unlikely to make the project a
Proposed	partners appropriately, and will	all identified partners	some identified partners	reality. The plan of action
Plan	make the project a reality. The	appropriately, and will likely	appropriately, and might make	includes partners not listed in
(20 points)	plan of action is strongly aligned	make the project a reality. The	the project a reality. The plan of	other parts of the application OR
(20 points)	with the project's mission and	plan of action is aligned with the	action is somewhat aligned with	lists unreasonable expectations for
	goals as listed in the Executive	project's mission and goals as	the project's mission and goals as	those partners. The plan of action
	Summary and Goals sections.	listed in the Executive Summary	listed in the Executive Summary	is not aligned with the Executive
		and Goals.	and Goals.	Summary or Goals.
	(16 – 20 points)	(11 – 15 points)	$(6-10 \ points)$	(0-5 points)
	The budget is specific and	The budget is mostly specific and	The budget is somewhat specific	The budget is not specific and/or
	reasonable, and all items	reasonable, and the items align	and reasonable and the items	reasonable, and the items listed
Budget	strongly align with the described	with the described project.	somewhat align with the	do not align with the described
(15 points)	project.		described project.	project.
		(8 – 11 points)	$(4-7 \ points)$	
	(12-15 points)			(0-3 points)