

THE STATE OF GEORGIA

EXECUTIVE ORDER

BY THE GOVERNOR:

WHEREAS:	The State of Georgia intends to be a leader in education innovation; and				
WHEREAS:	Technology has changed the way we work and live; and				
WHEREAS:	Students need to develop 21 st century skills to make them globally competitive and technically literate to succeed in the innovation economy; and				
WHEREAS:	Ubiquitous technology has been successfully implemented by other states to raise the achievement level of students and improve workforce skills; and				
WHEREAS:	The State of Georgia must attract businesses to help maintain its vibrant economy; and				
WHEREAS:	Businesses depend upon the education system to produce candidates that are college and career ready; and				
WHEREAS:	Technology must be an increasing part of our education system to ensure college and career ready students; and				
WHEREAS:	American education has not yet embraced the power of technology to customize education and give students the ability to gain knowledge anywhere and at anytime.				
	Now, therefore, pursuant to the authority vested in me as Governor of the State of Georgia, it is hereby				
ORDERED:	That a Digital Learning Task Force is hereby created to make recommendations to prepare the state to effectively improve the educational achievement and attainment of students through the creation of robust digital learning environments, which may include				

the transition to digital textbooks and the effective use of wireless mobile devices.

IT IS FURTHER

ORDERED: That this task force will further provide recommendations and support the state's position in research and development related to and arising out of the integration of wireless technology into K-12 classrooms, including an examination of the experiences of other states and school districts.

IT IS FURTHER

ORDERED: That the task force shall include ten members, to be named by the Governor, which will include two school district superintendents, a building-level school leader, a teacher, a district level content specialist, a state level data specialist, a member of the State House of Representatives, a member of the State Senate, and two business leaders who depend on a technologically literate workforce to grow; the State School Superintendent or his designee will serve as an exofficio member of the task force.

IT IS FURTHER

ORDERED: That the Governor's Office of Student Achievement will be the administrative entity for the Digital Learning Task Force.

This $27^{\underline{TH}}$ day of April, 2012.

GOVERNOR







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Technology has transformed the way we live, work and play. It has expanded access to knowledge and expedited communications. It has increased productivity and efficiency. It has improved our quality of life and strengthened our economy.

Harnessing the power of technology will transform education. A decade ago, creating a customized education for all of America's 55 million students was just a dream. Today, that dream can become a reality.

A customized education with high expectations ensures all students graduate from high school with the knowledge and skills to succeed in college and careers. Leveraging the power of technology will give students the ability to learn in their own style, at their own pace, anywhere and anytime. It liberates students from herd learning and provides the opportunity for all students to achieve.

Today, less than 10 percent of students around the nation are experiencing the benefits of digital learning. States must advance bold reforms to make systemic changes in education to extend this option to all students. The Roadmap for Reform provides Governors, lawmakers and policymakers with tangible steps to transform education into a model for the world, a system where every student graduates from high school with the skills and knowledge to succeed in college and careers.

ABOUT THE 10 ELEMENTS OF HIGH QUALITY DIGITAL LEARNING

In 2010, the Foundation for Excellence in Education convened the *Digital Learning Council*, a diverse group of more than 100 leaders in education, government, philanthropy, business, technology and members of policy think tanks led by Co-Chairmen Jeb Bush, Governor of Florida 1999 – 2007, and Bob Wise, Governor of West Virginia 2001 - 2005. The group developed the *10 Elements of High Quality Digital Learning*, a comprehensive framework of state-level policies and actions designed to advance the meaningful and thoughtful integration of technology into K12 public education.

The 10 Elements of High Quality Digital Learning are organized around three general areas: customization and success for all students, a robust offering of high quality options and infrastructure.

Customization and Success for All Students: All students should be able to access digital learning to customize their education to achieve academic success.
 Student Access: All students are digital learners.

Barriers to Access:	All s	tudents hav	/e access to	o high qua	ality d	igital learning.
Personalized						
Learning:	All s	students ca	in use digita	al learnin	g to	customize their
	edu	cation.				
Advancement:	All	students	progress	based	on	demonstrated
	com	npetency.				

- A Robust Offering of High Quality Options: To effectively customize education, students must be able to choose from an array of rigorous and effective schools and courses.
 Quality Content: Digital content and courses are high quality.
 Quality Instruction: Digital instruction is high quality.
 Quality Choices: All students have access to multiple high quality digital learning providers.
 Assessment and
 - Accountability: Student learning is the metric for evaluating the quality of content, courses, schools and instruction.
- 21st Century Infrastructure: Education must be modernize to ensure students have access to sustained digital learning.

Funding:	Funding provides incentives for performance, options and		
	innovations.		
Infrastructure:	Infrastructure supports digital learning.		



ROADMAP FOR REFORM

ABOUT THE ROADMAP FOR REFORM

In 2011, the Foundation for Excellence in Education developed a Roadmap for Reform to guide Governors, chief state school officers and lawmakers as they adopt policies to transform education for the digital age. The Roadmap for Reform has three sections:

• Nuts-and-Bolts Policies:

This section outlines the specific policies to achieve each Element. Based on the framework established by the *10 Elements of High Quality Digital Learning*, the roadmap defines 72 explicit measures that, when taken as a whole, will transform education for the digital age.

• Building a Bold Agenda:

This section outlines complementary measures that can be advanced together to optimize success. Many of the reforms are interconnected and, when adopted in combination with other reforms, can provide transformational results.

• State Digital Learning Report Card:

To help state leaders get started on the road to reform, the Foundation for Excellence in Education assessed each state's alignment to the 72 measures. The Report Card uses three levels of attainment – *Achieved*, *Partial and Not Yet*. *Achieved* indicates that the state has adopted the measure through law, rule or indisputable practice. Not Yet indicates that the state has no policy, a permissive policy that isn't effectively achieving the vision or a policy that conflicts with the measure. *Partial* indicates the entire range of policies and circumstances between *Not Yet* and *Achieved*.

TIPS FOR USING THE ROADMAP FOR REFORM:

- State leaders can use their Report Card to identify areas that need improvement and then refer to the corresponding section of the Roadmap for Reform to gain insights and ideas for advancing reform. (No need to read where you have already Achieved!)
- State leaders can refer to other states' Report Cards to find examples of what works.
- State leaders can refer to Building a Bold Agenda to identify ways to combine policies into a cohesive and comprehensive package of reform.
- State leaders can tap advocates and experts in their state and around the nation to create a plan and build support for their reform agenda.



ROADMAP FOR REFORM

UNDERSTANDING DIGITAL LEARNING

Digital learning is learning facilitated by technology that gives students some element of control over time, place, path and/or pace.

- **Time:** Learning is no longer restricted to the school day or the school year. The Internet and a proliferation of Internet access devices have given students the ability to learn anytime.
- **Place:** Learning is no longer restricted within the walls of a classroom. The Internet and a proliferation of Internet access devices have given students the ability to learn anywhere and everywhere.
- Path: Learning is no longer restricted to the pedagogy used by the teacher. Interactive and adaptive software allows students to learn in their own style, making learning personal and engaging. New learning technologies provide realtime data that gives teachers the information they need to adjust instruction to meet the unique needs of each student.
- Pace: Learning is no longer restricted to the pace of an entire classroom of students. Interactive and adaptive software allows students to learn at their own pace, spending more or less time on lessons or subjects to achieve the same level of learning.

Digital learning is more than just providing students with a laptop. Digital learning requires a combination of technology, digital content and instruction.

- Technology: Technology is the mechanism that delivers content. It facilitates how students receive content. It includes Internet access and hardware, which can be any Internet access device from a desktop to a laptop to an iPad to a smartphone. Technology is the tool, not the instruction.
- **Digital Content:** Digital content is the high quality academic material which is delivered through technology. It is *what* students learn. It ranges from new engaging, interactive and adaptive software to classic literature to video lectures to games. It isn't simply a PDF of text or a PowerPoint presentation.
- Instruction: Educators are essential to digital learning. Technology may change
 the role of the teacher but it will never eliminate the need for a teacher. With
 digital learning, teachers will be able to provide the personalized guidance and
 assistance to ensure students learn and stay on track throughout the year and
 year after year to graduate from high school. Teachers may be the guide on
 the side, not the sage on the stage.





ROADMAP FOR REFORM

Digital learning can be full-time online, part-time online or in a blended brick-andmortar setting.

- Full-time online: Full-time digital learning offers a high quality education to students who can't attend a brick-and-mortar school for medical causes, such as physical disabilities or acute allergies, or other reasons, such as bullying, as well as for parents who want to educate their children at home and for motivated students who are innately driven to learn. Students and teachers are not in the same location.
- Part-time online: Providing the ability for students to enroll in individual online courses allows students to customize their education to meet their particular needs and interests course-by-course. Part-time digital learning allows students to combine online learning with onsite learning. Students and teachers are not in the same location for the individual online course.
- Full-time blended: Full-time blended schools combine digital learning with other modes of learning, such as instruction facilitated by a teacher, group discussion, project-based learning and one-on-one tutoring, in a supervised setting. Students and teachers are in the same location.

Digital learning ensures students are never bored and never left behind. Students who excel in a subject can move ahead academically. Conversely, students who are struggling in a particular subject can spend extra time mastering those skills with guidance from their teacher – either remotely or face-to-face. In schools that adopt blended learning, these students can remain in the same class as their peers even as their individual learning takes them on different paths.

Special thanks to the sponsors of Keeping Pace with K12 Online Learning 2011 for providing these draft statistics on enrollment in digital learning. The enrollment data are estimates for the 2010-11 school year, based on the forthcoming report which will be released in November 2011. Data includes enrollments in state virtual schools and full-time online schools that operate regionally or across a state, as these are the schools that are typically available to all students in a state. Single-district schools are not included. For full-time schools, the number is unique students, most of whom take all of their courses from the online school. For state virtual schools, course enrollments, equal to one student taking one semesterlong course, are included. Data on blended learning programs is not included. Data on enrollment in individual online courses at the district level is not included.

MULTI-DISTRICT ONLINE SCHOOLS

STATE	FULL-TIME	PART-TIME
Alabama	*	33,434
Alaska	*	*
Arizona	36,814	*
Arkansas	500	3,130
California	15,000	*
Colorado	14,932	1,549
Connecticut	*	200
Delaware	*	*
Florida	4,000	259,928
Georgia	5,000	12,814
Hawaii	1,500	1,486
Idaho	5,223	14,481
Illinois	*	3,020
Indiana	500	*
lowa	*	1,053
Kansas	4,891	*
Kentucky	*	1,716
Louisiana	*	8,578
Maine	*	*
Maryland	*	*
Massachusetts	500	*
Michigan	1,000	17,700
Minnesota	9,559	*
Mississippi	*	3,476
Missouri	700	1,335
Montana	*	4,551
Nebraska	*	*
Nevada	7,420	*
New Hampshire	*	11,542
New Jersey	*	*
New Mexico	*	3,816
New York	*	*
North Carolina	*	88,716
North Dakota	*	*
Ohio	31,142	*
Oklahoma	4,456	*
Oregon	8,000	*
Pennsylvania	28,578	*
Rhode Island	*	*
South Carolina	5,600	17,186
South Dakota	*	3,924
Tennessee	1,320	3,833
Texas	6,000	17,118
Utah	1,572	10,384
Vermont	*	247
Virginia	*	6,352
Washington	17,786	*
West Virginia	*	3,177
Wisconsin	4,328	3,381
Wyoming	1,000	*
TOTAL	017.001	500 4 07
IOIAL	217,321	538,127
	* = No data available	





To create a high quality digital learning environment, the Foundation for Excellence in Education recommends states adopt policies to implement all 72 metrics of the 10 elements. To assist states move toward the ultimate goal, the Foundation has created "policy combo-packs" that mix and match complementary policies that will accelerate the transition to a high-performing, high-achieving, world-class education. For example, states that want to create a college and career ready high school diploma should consider legislation that addresses metrics 8, 31 and 32. Doing multiple reforms in the right combination will amplify and accelerate the results.

The policy combo-packs can also provide a path for multi-year reform agendas. Governors, lawmakers and policymakers can develop a clear path for transformation, communicate the vision to parents and the public, and advance reforms sequentially and systematically to ensure an organized and orderly transition. Change won't happen overnight, but it won't happen at all unless steps are taken every year to improve.

In developing their plans, states should adopt a sense of urgency around certain policy areas:

- establishing a competency-based education that requires students to demonstrate mastery of the material,
- providing a robust offering of high quality courses from multiple providers,
- ending the archaic practice of seat-time,
- funding education based on achievement instead of attendance,
- funding the student instead of the system,
- eliminating the all-too-common practice by school districts of prohibiting students from enrolling with approved providers, either by withholding funding or credit, and
- breaking down the barriers, such as teacher-student ratios and class size limits, to effective, high quality instruction.

Most importantly, states should measure the range and results of digital learning. States should collect data on how many students are enrolled in digital learning, where students are enrolled, types of digital learning being used and how well students perform in those courses and schools. Linking this information to student achievement outcomes will provide the empirical bases for identifying success technologies and strategies.

While learning should be blended, data should not. Data should be disaggregated to make it easier for lawmakers and policymakers to understand what's really happening. For example, reporting systems should differentiate between enrollments in blended brick-and-mortar schools and individual online courses to determine which schools or individual online course providers are performing better than others.



BUILDING A BOLD AGENDA

Disaggregated data also allows appleto-apple comparisons. Without the appropriate context, an online credit recovery program with graduation rates lower than the state average may be considered a failure. However, when compared to brick-and-mortar schools that didn't graduate any of the same students, even lower-than-average graduation might be considered a success.

Ultimately, data provides the empirical basis for lawmakers and policymakers to develop sound policy.

Create a 21st Century College and Career Ready High School Diploma

- Require Online Courses to Earn a Diploma (8)
- Adopt Competency-Based Promotion (31, 32)
- Fund Digital Learning in the Formula (14, 15, 16)

Empower Students to Customize Education for Individual Student Success

- Empower Students and Parents with Decisions (15, 16, 55)
- Provide a Robust Offering of High Quality Choices (35-36, 42-53)
- End Barriers to Access (3, 4, 12, 13, 17, 18)
- Foster Blending Learning (22-28)
- Fund Digital Learning in the Formula (14, 15, 16)

End the Achievement Gap

- Adopt Test-Based Promotion (31, 32)
- End Seat-Time (34)
- Adopt Performance-Based Funding (63)
- Fund Digital Learning in the Formula (14, 15, 16)

Support High Achievers

- Foster Acceleration for Middle School Students (23, 29, 30)
- Foster Acceleration for High School Students (29, 30, 33)
- End Seat-Time (34)
- Fund Digital Learning in the Formula (14, 15, 16)

Extend the Reach and Results of Great Teachers

- Recruit and Retrain Effective Educators (37, 38, 39, 62)
- Provide Teachers with Ability Support for Digital Learning (40, 41, 68, 69)
- Replace Class-Size Limits with Workload Guidelines (9, 10, 11)

Modernize Infrastructure

- Administer Tests Digitally (56, 57)
- Provide Content Digitally (64, 67)
- Provide Internet Access Devices (68, 70)

Ensure a Quality Education for All Students

- Provide a Robust Offering of High Quality Choices (35-36, 42-50, 53)
- Demand Accountability for Student Learning (58-61)



ELEMENT 1:

STUDENT ACCESS: ALL STUDENTS ARE DIGITAL LEARNERS.

ACTION: State ensures access to high quality digital content, online courses and virtual schools to all students.

Metrics 1 - 4 deal with the type of students who are eligible for publicly-funded digital learning.

Students: Public, Charter, Private, Home Education

- **1.** Under state law, district public school students are eligible for publicly-funded digital learning.
- **2.** Under state law, charter public school students are eligible for publicly-funded digital learning.
- **3.** Under state law, private school students are eligible for publicly-funded digital learning.
- **4.** Under state law, home education students are eligible for publicly-funded digital learning.

Publicly-funded digital learning should be available to all students who are eligible for publicly-funded education. Students enrolled in private school and home education programs should have the same access to publicly-funded digital learning as full-time public school students.

Many states already allow home education students to enroll in full-time digital learning, either as a public school student or not. When home education students enroll as public school students, they may have to meet additional state requirements, such as taking state standardized tests.

States can expand access by allowing private school and home education students to enroll in individual online courses. Providing access to publicly-funded digital learning on a parttime basis may be more cost-effective than providing a full-time education to students who are eligible but not currently enrolled in public school.

ACTION: State ensures access to high quality digital content, online courses and virtual schools to students in K-12 at any time in their academic career.

Metrics 5 – 7 deal with ensuring availability of digital learning for all students in every grade from kindergarten through high school.

Grades: High School, Middle School, Elementary School

- **5.** State law ensures publicly-funded digital learning is available for all high school students.
- **6.** State law ensures publicly-funded digital learning is available for all middle school students.
- **7.** State law ensures publicly-funded digital learning is available for all elementary school students.

States are using a variety of approaches to ensure availability of digital learning to all students, including establishing a statewide public school district like Florida Virtual School, creating a statewide virtual program with multiple providers and authorizing virtual charters that are open to students statewide. Requiring all districts to provide a virtual program to their students or expanding access to existing district programs to all students will also achieve universal access.

States can accelerate the transition to digital learning by requiring all school districts to implement a plan to transition all schools to a blended model. Within the decade, the school that does not offer blended learning should be the exception, not the norm.

ACTION: State requires students take high quality online college-or career-prep courses to earn a high school diploma.

Metric 8 deals with ensuring all students experience digital learning.

Diploma Requirement

8. State law requires students to complete at least one online course to earn a high school diploma.

States can also achieve universal access by requiring all students in every grade to take an online course. Introducing this requirement in high school is vitally important to preparing students for the digital workplace they will enter after graduation. The availability of high quality online courses in higher grades across the nation makes it possible to implement this requirement immediately.



ELEMENT 2:

BARRIERS TO STUDENT ACCESS: ALL STUDENTS HAVE ACCESS TO HIGH QUALITY DIGITAL LEARNING.

ACTION: State does not restrict access to high quality digital content, online courses and virtual schools with policies such as class size ratios and caps on enrollment or budget.

Metrics 9 – 16 deal with man-made policy barriers that restrict access to digital learning.

Class-Size and Teacher Ratios

- **9.** Under state law, class size restrictions and/or teacherstudent ratios for traditional classrooms do not apply to virtual schools (full-time).
- **10.** Under state law, class size restrictions and/or teacherstudent ratios for traditional classrooms do not apply to individual online courses (part-time).
- **11.** Under state law, class size and/or teacher-student ratios for traditional classrooms do not apply to blended brick-and-mortar schools.

Digital learning tears down the greatest barrier to providing a high quality education to each and every student – access to rigorous curriculum taught by effective educators. With digital learning, all students – particularly those is rural regions or urban areas that suffer chronic shortages of highly effective teachers in rigorous courses – can access the same high quality education typically enjoyed by students in affluent suburban neighborhoods.

Technology has solved the natural barrier of geography, now states should tear down the man-made policy barriers that block access to a high quality education. States can eliminate class-size and teacher ratios used in traditional classrooms by differentiating and dividing the roles of a conventional classroom teacher. For example, certified teachers can maintain the primary role of instructor while paraprofessionals assume the responsibility of classroom management and computer lab support.

Similarly, replacing the bean-counter approach to class-size and teacher-student rations with policies that address

workload will benefit both teachers and students. For example, experienced teachers may be able to handle more students than educators just entering the profession and students who require more instructional support should be considered when determining the workload of teachers.

Enrollment Caps

- **12.** State law does not cap enrollment in charter schools, including virtual and brick-and-mortar. (full-time).
- **13.** State law does not cap enrollment in individual online courses (part-time).

Capacity – not caps on enrollment and budget – should determine who gets access to digital learning. Arbitrary and artificial limits create a disparity among students who all deserve access to the same high quality education. States should remove enrollment caps and allows the market to develop ways to meet the demand for high quality digital learning.

Budget

14. State funding for digital learning is provided through the public per pupil school funding formula.

Digital learning should be funded through the state per-pupil funding formula. As long as states provide funding through a special line item appropriation, digital learning will remain a supplemental resource subject to elimination based on the rise and fall of state and local revenue. Additionally, line-item funding means states are paying double for the same course – once in the per pupil funding formula and once in the lineitem funding. That isn't scalable or sustainable.

District Approval

- Under state law, school districts do not have the authority to prohibit a student from enrolling in virtual school (fulltime).
- **16.** Under state law, school districts do not have the authority to prohibit a student from enrolling in individual online courses (part-time).



Districts should not have the ability to deny access to approved virtual schools and individual online courses. Ironically, many states allow students to enroll in full-time virtual school without approval from the school districts but don't allow students to enroll in an individual online course without their consent. Unfortunately, well-intended policies that require guidance from the education establishment often result in an insurmountable obstacle for students to select the best option.

ACTION: State does not restrict access to high quality digital content, online courses and virtual schools based on geography, such as school district, county, or state.

Metrics 17 and 18 deal with geographic barriers that restrict access to digital learning.

Geographic Barriers

- **17.** State law does not limit enrollment in virtual schools and individual online courses to district boundaries.
- **18.** State law does not limit enrollment in virtual charter schools to the county of charter.

Geography is fundamentally irrelevant to providing a high quality education in the digital age. Digital learning allows knowledge and instruction to cross district boundaries, state lines and international borders. Where students and teachers live doesn't matter. States should erase the political borders that block access to a high quality education.

ELEMENT 3:

PERSONALIZED LEARNING: ALL STUDENTS CAN USE DIGITAL LEARNING TO CUSTOMIZE THEIR EDUCATION.

ACTION: State allows students to take online classes fulltime or part-time (by the individual course).

Metrics 19 – 25 deal with the availability of publicly-funded full-time and part-time online digital learning.

Full-time: High School, Middle School and Elementary School

- **19.** State law ensures full-time virtual school is available for all high school students.
- **20.** State law ensures full-time virtual school is available for all middle school students.
- **21.** State law ensures full-time virtual school is available for all elementary school.

Many states provide students with the option to enroll fulltime in a virtual school. This option is primarily used by home education students and students who cannot physically attend a brick-and-mortar school. States that want to begin offering full-time enrollment in virtual school can do so immediately by selecting from several existing and experienced providers – including public, not-for-profit and for-profit providers – from around the nation.

Part-time: High School, Middle School and Elementary School

- **22.** State law ensures individual online courses are available for all high school students.
- **23.** State law ensures individual online courses are available for all middle school students to earn high school credit.
- **24.** State law ensures individual online courses are available for all middle school students.
- **25.** State law ensures individual online courses are available for all elementary school students.

A robust catalogue of individual online courses in every subject, in every grade is essential to customizing education for each and every student. In today's increasingly competitive global economy, there is no excuse for not giving every student access to every foreign language and every rigorous science, technology, engineering and math course available.





States that want to provide individual online courses can tap into a national network of existing and experienced individual online course providers. States can start by offering credit recovery courses or rigorous Advanced Placement courses, which will address critical demand from struggling and high achieving students. States that already offer courses in these niche areas should expand their digital offerings to mainstream students.

ACTION: State allows students to enroll with multiple providers and blend online courses with onsite learning.

Metrics 26 – 27 deals with students' ability to personalize the time, place, path and pace of their education.

Virtual Blending

- **26.** Under state law, students may enroll in both individual online courses and traditional face-to-face brick-and-mortar schools.
- **27.** Under state law, students may enroll with more than one individual online course provider.

Blended learning allows students to mix-and-match their courses to maximize their education. Students can access rare and rigorous courses. Foreign languages – from French to Farsi – become accessible for students to learn and cost-effective for school districts to offer. Advanced courses in science and math are available everywhere.

Digital learning eliminates scheduling conflicts and opens up opportunities for learning outside school. Students no longer have to choose between courses that are offered at the same time. Students can schedule their courses around internships and jobs, blending not just education but work experience.

States should encourage, even require, students to blend their learning. Policies that make it unduly difficult for students to blend their learning should be eliminated or modified. The greater the diversity and availability of individual online courses provides the opportunity for students to create a rich and rewarding education for themselves.

Metric 28 deals, primarily, with students' ability to personalize the path and pace of their education.

Blended Brick-and-Mortar Schools

28. State law explicitly defines blended brick-and-mortar schools.

Because full-time enrollment in a virtual school is not an option for the overwhelming majority of students in working families, states must find ways to offer digital learning in a supervised setting.

Charter schools are the vanguards of innovative blended learning models. In some schools, core instruction is delivered on computers and the knowledge is then applied and honed in workshops or groups led by teachers. In other schools, core instruction is delivered by teachers and students practice and hone their skills using interactive software on computers. Instructors can use data on student performance to determine the type of instruction that best fits each student. The potential combinations of blended learning are endless.

Defining blended schools simply – such as digital learning combined with other modes of learning in a brick-and-mortar school – will allow schools to innovate and adapt to best meet the needs of their students. A prescriptive definition will smother innovation, while no definition will likely lead to no action at all.

Public schools, today, can create the space and provide the infrastructure within existing school buildings to accommodate and expand digital learning. Often called learning labs, these rooms provide computers for students to access learning technologies at the school or to enroll and participate in online courses outside the school.

ACTION: State allows rolling enrollment year round.

Metric 29 deals, primarily, with the ability of students to personalize the pace of their education.

Enrollment Timeframe

29. Under state law, students may enroll in an individual online course anytime during the year and the course starts when they start.



Digital learning makes it possible for students to start and end courses on different days of the year. To maximize customization, courses should start when a student enrolls – whatever time of year that might be. Rather than "catching up" to the rest of the class or waiting for the next course to begin, students can spend that valuable time learning.

Allowing students to take courses consecutively and continually will accelerate learning. For example, students who take Algebra II immediately after completing Algebra I are less likely to spend valuable time reviewing and regaining knowledge that can be lost when there is a pause of several months in learning.

Rolling enrollment can also be applied to early learning, particularly in reading. Digital learning can maintain the momentum of learning to read during the summer, when many students put down the books and lose ground in gaining critical literacy skills.

ACTION: State provides all students with access to all approved providers and does not limit provider options for delivering instruction.

Metric 30 deals, primarily, with the ability of students to determine the path of their education.

Statewide Choices

30. State law provides all students with access to any and all approved providers.

Before the digital age, the debate over school choice revolved around whether it was appropriate, even legal, for states to provide funding for students to attend the school of their choice. In the digital age, customization is evolving from school choice to course choice. Where a student attends school has become less important than determining the best path for students to master the skills and knowledge required by the increasingly competitive global economy. With customization, the path is more likely to be a mosaic than a monolith, with different providers meeting different needs for each individual student.

Digital learning has resolved the most common arguments around providing choices to students. With digital learning, states can require digital content and courses to be aligned to state-adopted standards. States can approve digital content and courses before they become available to students. In fact, many states already provide lots of choices to students.

States should celebrate the diversity and uniqueness of students by providing multiple educational options to all students. Approving lots of digital choices statewide and allowing all students to select from the array of options is an efficient way to provide customization.



ELEMENT 4:

ADVANCEMENT: ALL STUDENTS PROGRESS BASED ON DEMONSTRATED COMPETENCY.

ACTION: State requires matriculation of online courses based on demonstrated competency.

Metrics 31 and 32 deal, primarily, with ending the insidious practice of social promotion.

Test-Based Promotion

- **31.** State law requires students to demonstrate competency on a standardized assessment to advance to the next grade.
- **32.** State law requires students to demonstrate competency on a standardized end-of-course exam to earn credit for a course.

Too often, students are promoted to the next level of learning based on the calendar, not competency. This practice, known commonly as social promotion, moves students along regardless of their readiness for more rigorous material. Rather than "catch up" to their peers, these students are more likely to fall further and further behind.

Because digital learning allows all students to learn at their own pace, it fundamentally eliminates the need for social promotion. Students advance when they demonstrate their mastery of the material – not before.

Requiring a standardized assessment to determine student competency ensures an objective measure of knowledge and skills. To ensure students are ultimately ready for college and careers, states should require students to earn at least a grade level score on all standardized assessments before moving to the next level of learning.

States that embrace digital learning as a tool to support struggling students will accelerate the transition to a competency-based model. Digital learning can minimize the impact of retention, while maintaining the focus on what's important – individualized student achievement.

ACTION: State provides assessments when students are ready to complete the course or unit.

Metric 33 deals, primarily, with accelerating learning for high achieving students.

Ease of Acceleration

33. State law provides multiple opportunities during the year for students to take an end-of-course exam.

To remain competitive in the global economy, America must produce more high achieving students in science, technology, engineering and math. Digital learning is a tool to advance this national imperative.

With digital learning, high achieving students can accelerate their learning. Students who demonstrate competency in a subject should be encouraged to move to the next level of learning – whether it is a more in-depth exploration of the same subject, the next course in the sequence or a new subject. Students who excel should be propelled forward, not held back for the rest of the class to catch up.

By providing multiple opportunities throughout the year to take an end-of-course exam, states will accommodate and encourage acceleration.

ACTION: State does not have a seat-time requirement for matriculation.

Metric 34 deals with the one-size-fits-all mandate of instructional time.



Seat-Time

34. State law does not require students to complete a defined amount of instructional time to earn a credit. Students earn credits based on completion or competency.

Requiring 180 days of school is arbitrary - it may be good for budgeting purposes, but not for learning. When competency becomes the basis for advancement, requiring students to spend a certain amount of time in a subject becomes

unnecessary and, in fact, unproductive. Students should spend as much time as it takes to master the material - no more and no less. For some, that might mean more time than what is currently required. For others, it will mean significantly less time than presently mandated. Either way, learning will become more productive for each student and education will become more efficient as a whole.

ELEMENT 5:

QUALITY CONTENT: DIGITAL CONTENT AND COURSES ARE HIGH QUALITY.

blended learning courses to be aligned with state standards or common core standards where applicable.

Metric 35 deals with ensuring the quality of content.

Standards Alignment

35. State law requires digital content to be aligned with state standards or Common Core State Standards.

Simply, content - whether digital or print - should be aligned to the academic standards adopted by the state. States should not create academic standards specifically for digital content and should not hold digital content to a more rigorous academic standard than print content.

ACTION: State requires digital content and online and ACTION: State does not discourage digital content with print adoption practice.

Metric 36 deals with the process for approving content.

Content Approval Process

36. State does not have a more rigorous review process for digital content than print content.

Great digital content is 3-dimensional, interactive and adaptive. New learning technologies may look more like a game than a textbook but be equally, or more, effective.

States should consider a reasonable threshold and timeframe that allows new learning technologies to enter education and demonstrate their effectiveness. Requiring providers to share data on the effectiveness of their content, in conjunction with instruction, will shift the focus from inputs to outcomes. What works for students will determine what content is effective.

Replicating the textbook adoption process for digital content will diminish innovation. Creating a data-driven process ensures students will have access to great content.



ELEMENT 6:

QUALITY INSTRUCTION: DIGITAL INSTRUCTION IS HIGH QUALITY.

ACTION: State provides alternative certification routes, including performance-based certification.

Metrics 37 - 38 deal with recruiting talented individuals into the teaching profession.

Alternative Routes for Teacher Certification

37. State law provides alternative routes for teacher certification.

Performance-Based Teacher Certification

38. State law requires data on student learning to be considered when recertifying teachers.

Digital learning amplifies the need for effective educators especially in high-demand subjects like math, science and foreign language. Digital learning significantly expands the pool of talent available to enter the teaching profession – particularly as part-time educators. With digital learning, experienced professionals – such as scientists, mathematicians and engineers – can teach one online course to hundreds of students from the convenience of their home or office.

Many states provide an alternative route to teacher certification. However, states should review these alternative paths to the classroom and identify opportunities to expand access to the teaching profession in the digital age.

Certifying out-of-state teachers and recertifying all teachers based on student performance ensures all students have an effective teacher. States that want to attract the best and brightest to the teaching profession will create new routes to certification based on student performance, such as three years of data demonstrating student success or effective rating from states that use data on student performance in their annual evaluations.

ACTION: State provides certification reciprocity for online instructors certified by another state.

Metric 39 deals with teacher certification reciprocity.

Teacher Certification Reciprocity

39. State law provides reciprocity for certification of teachers.

With digital learning, it is possible to import and export effective teachers without requiring educators to move from one state to another. States should explore opportunities to recruit the most effective teachers from around the country and even from around the world. Reciprocity agreements with states that have taken bold steps to professionalize the teaching profession provide assurances that teachers are effective.

ACTION: State creates the opportunity for multi-location instruction.

Metric 40 deals with the ability of effective teachers to teach anywhere, anytime.

Teacher of Record

40. State has a mechanism to allow teachers to be "teacher of record" in multiple schools.

States should ensure their data systems have adequate mechanisms to allow teachers to serve students statewide. The best physics or chemistry or world history teacher in the state could teach students in schools statewide.

ACTION: State evaluates the effectiveness of teachers based, in part, on student learning data.

Metric 41 deals with using data as an objective measure of teacher effectiveness.

Teacher Effectiveness

41. Under state law, data on student learning is used to evaluate the effectiveness of teachers.

With digital learning, data on student learning – not just classroom management, personal interactions or even popularity – will be the leading factor in determining whether teachers are effective.



States must modernize their evaluation process to incorporate data on student learning to ensure equity among all teachers – those in the classroom and those online. Online teachers should not be held to a higher standard than their classroom counterparts in evaluating and rewarding effective teaching.

Digital learning also provides the opportunity to extend the reach and results of effective educators. States should require school district to offer online courses with a certified teacher to students whose classroom teacher is not certified in the subject. States should elevate effective teachers and maximize their exposure to students and other teachers alike.

ACTION: State ensures that teachers have professional development or training to better utilize technology and before teaching an online or blended learning course.

Metric 42 deals with professional development for teachers.

Professional Development

42. State law provides opportunities for training and professional development in digital learning, such as requiring teachers to take a professional development course in digital instruction before teaching an online or blended learning course.

Colleges of education and teacher preparation programs should prepare students for teaching the in digital age. Providing professional development online will facilitate access and real-time support for educators.

States should revise their process for approving teacher preparation programs to ensure colleges of education are training teachers to get beyond the front of the classroom. Preparation courses should include both online and blended courses.

ELEMENT 7:

QUALITY CHOICES: ALL STUDENTS HAVE ACCESS TO MULTIPLE HIGH QUALITY DIGITAL LEARNING PROVIDERS.

ACTION: State has an open, transparent, expeditious approval process for digital learning providers.

Metrics 43 – 48 deal with the regulatory system that governs entry of digital providers, including digital content, individual online course providers and virtual schools, into education.

Criteria and Consistency

- **43.** State law or practice allows statewide authorizers for digital providers, including virtual charter schools and individual online course providers.
- **44.** State law or practice clearly defines the criteria and/or process for approval of digital providers, including virtual charter schools and individual online course providers.
- **45.** State law or practice allows digital providers, including virtual charter schools and individual online course providers, to appeal decisions or revise and resubmit their applications after a denial.

Timeframes

- **46.** State law or practice allows digital providers, including virtual charter schools and individual online course providers, to apply for approval at any time.
- **47.** State law or practice defines the length of time authorizers must respond to applicants.
- **48.** State approval of digital providers lasts for three or more years.

Creating a regulatory framework for the digital age should reflect the reality that even nationally recognized experts in education can't predict what new and innovative learning technologies will emerge during the next decade. In an area with enormous potential for student achievement coupled with so many unknowns, states must resist the temptation and tendency to overprescribe a process that has the unintended consequence of denying entry to education entrepreneurs that may provide incredibly effective tools for teaching and learning.



States should consider creating a bifurcated system – one that provides a reasonable threshold for entry into schools with relatively demanding benchmarks for remaining an approved provider. States could also create parameters for a permanent pilot program that allows new technologies to enter the education system under the same rules and demonstrate their effectiveness.

Ultimately, the true test of effectiveness is rising student achievement measured objectively and compared fairly.

ACTION: State provides students with access to multiple approved providers including public, private and not-for-profit.

Metric 49 – 51 deal with the type of digital options available students.

Type of Provider:

Public, Charter, Not-for-Profit and For-Profit

- **49.** State has public options for digital learning, including content, individual online courses and virtual and blended brick-and-mortar schools.
- **50.** State offers not-for-profit options for digital learning, including content, individual online courses and virtual and blended brick-and-mortar schools.
- **51.** State offers for-profit options for digital learning, including content, individual online courses and virtual and blended brick-and-mortar schools.

Charter schools are the vanguards of digital learning. These laboratories of innovation are embracing digital learning.

Private sector providers have the capital to invest in creativity, which is the hallmark of new learning technologies that effectively engage and educate students. As new technologies enter the market, quality will go up and price will go down.

States should enlist the assistance of charter schools and private sector partners in a united effort to improve education for all students. States could allow for-profit providers to offer education directly to students, rather than through a not-forprofit organization. States should consider creating public-private partnerships to expand digital learning. When students learn, everyone wins.

ACTION: States treat all approved education providers - public, chartered and private – equally.

Metrics 52 - 53 deal with creating a level playing field for notfor-profit and for-profit digital providers.

Equitability

- **52.** State law provides the same amount of funding and the same payment process for virtual schools, whether the school is public, charter, not-for-profit and for-profit.
- **53.** State law provides the same amount of funding and the same payment process for individual online course providers, whether the provider is public, charter, not-for-profit and for-profit to providers.

The overwhelming majority of states allow school districts to negotiate contracts with digital providers, which creates significant disparity in funding to digital providers. Some school districts provide per pupil funding minus a reasonable administrative cost. Some school districts retain surplus funding after successfully negotiating a price per pupil that is significantly lower than per pupil funding provided by the state. Some school districts negotiate prices that are too low to sustain participation from digital providers for the long-term. Some school districts don't have staff with the expertise to negotiate solid contracts that yield a good return on investment.

Spending more money is not the answer. A higher cost doesn't necessarily mean higher quality. Likewise, price controls and decisions driven solely by the lowest cost may hinder quality.

States should explore ways to ensure the best quality digital learning at the best price. To provide transparency to the process, states might require school districts to publicly disclose rates paid to digital providers. States might leverage the efficiencies of scale to negotiate low-cost contracts that are available, but not mandatory, for school districts. States might require school districts to return savings generated from well-negotiated contracts.

ACTION: State has no administrative requirements that would unnecessarily limit participation of high quality providers (e.g. office location).



Metric 54 deals with bureaucratic requirements that threaten multiple options for students.

Bureaucracy

54. State law does not have a residency requirement for virtual charter school board members, does not dictate office location and does not mandate other onerous or non-educational administrative requirements.

States should ensure relics of the pre-digital age don't creep into the criteria or process for approving providers. Any requirement related to geography – from residency limits for charter school board members to requiring in-state offices – should be replaced with an outcome measure that ensures high quality providers can enter the system.

ELEMENT 8:

ACTION: State provides easy-to-understand information about digital learning, including programs, content, courses, tutors, and other digital resources, to students.

Metric 55 deals with ensuring parents know all of the digital options available for their students.

Public Awareness

55. State has a website that provides information and links to all digital learning opportunities, including all approved virtual schools and individual online course providers.

Parents and students are the consumers of education. States should provide families with ample information to make informed decisions about their digital options.

ASSESSMENT AND ACCOUNTABILITY: STUDENT LEARNING IS THE METRIC FOR EVALUATING THE QUALITY OF CONTENT, COURSES, SCHOOLS AND INSTRUCTION.

ACTION: State administers assessments digitally.

Metric 56 deals with digital assessments.

Assessment Administration

56. State law requires state mandated assessments, including annual assessments, end-of-course exams and high school exit exams, to be administered digitally, either online or on a computer.

Digital assessments can be scored instantaneously, which provides multiple benefits. Tests can be administered later in the year, which extends learning time for students. Students will learn their results quickly – instantly or in as little as a week – which removes the limbo around promotion to the next grade.

More efficient scoring will strengthen accountability. Rewards for success and consequences for failure will be implemented promptly, without the delay and uncertainty associated with months of waiting for paper-and-pencil tests to be graded and returned. Effective teachers can be rewarded and teachers needing improvement can get the training and professional development required for their success.

States are already working together to achieve this goal. The 44 states that have adopted Common Core State Standards in Math and Language Arts are working collaboratively to develop assessments. Both consortia, the Partnership for Assessment of Readiness for College and Careers (PARCC) and Smarter Balanced Assessment Consortium (SBAC), are developing assessments that can be administered digitally in 2014-2015. States should develop a comprehensive plan to implement digital assessments.

ACTION: State ensures a digital formative assessment system.

Metric 57 deals with formative assessments.



Formative Assessments

57. State supports school districts to offer formative assessments.

Formative assessments provide data which allows teachers to adapt instruction to a student's strengths and weaknesses. Providing formative assessments throughout the year ensures students are appropriately challenged, spending enough time to master the material.

States should support the development of formative tests that are embedded in content, aligned to curriculum and used to guide instruction throughout the year. States could establish an assessment engine that is accessible statewide or create a list of quality assessments that school districts can use. States could use the aggregate buying power of the state to negotiate a lower cost contract for formative assessments that school districts can access, making assessments more costeffective.

ACTION: State holds schools and individual online course providers accountable for achievement and growth.

Metrics 58 – 59 deal with accountability for schools.

Quality of Schools

- **58.** Under state law, data on student learning is used to evaluate the quality of schools.
- **59.** State law requires poor performing schools, determined by student learning data, to be closed.

Without question, virtual schools and individual course providers should be held accountable based on data of student learning, just like all schools.

However, digital learning assumes all students will achieve; students will not advance to the next grade or level of learning without demonstrating competency. In a competency-based system that starts in kindergarten, measuring effectiveness based on annual progress may become obsolete. Under a competency-based system, the leading indicator of quality will be students achieving at or above expectations. States that adopt statewide plans to transition to blended learning models should ensure their accountability system reflects the new paradigm.

ACTION: State evaluates the quality of content and courses predominately based on student learning data.

Metrics 60 – 61 deal with accountability for individual online course providers.

Quality of Individual Courses

- **60.** Under state law, data on student learning is used to evaluate the quality of individual online courses.
- **61.** State law requires poor performing individual course providers, determined by student learning data, to be closed.

Although using data to evaluate the quality of schools is commonplace, the need to evaluate individual online course providers is becoming more of an issue now. States should consider ways to use data on completion and achievement to measure the effectiveness of individual online courses. Until the transition to a competency-based system is completed, states may consider pre-tests at the beginning of the course to determine how well students are prepared, while maintaining the same expectation of achievement for all students.



ELEMENT 9:

FUNDING: FUNDING CREATES INCENTIVES FOR PERFORMANCE, OPTIONS AND INNOVATION.

ACTION: State allows for digital content to be acquired through instructional material budgets and does not discourage digital content with print adoption practice.

Metric 62 deals with providing funding to transition to digital learning.

Funding Flexibility

62. State law permits funding for instructional materials to be used to purchase digital content and systems.

Funding flexibility allows school districts to initiate the transition to digital learning. It also ensures digital learning does not become an additional layer of education but rather a conscious replacement for the current system.

ACTION: State funding model pays providers in installments that incentivize completion and achievement.

Metric 63 deals with the shift from an attendance-based funding to achievement-based funding.

Performance-Based Funding

63. Under state law, state provides final installment of funding when a student successfully completes the course.

Most states fund education based primarily on how many students attend a school rather than what they learned while they are there. Digital learning provides the opportunity to shift the focus from attendance to achievement.

ACTION: State does not limit the number of credits earned online.

Metric 64 deals, primarily, with the ability of students to personalize the pace of their education.

Limits on Credit

64. Under state law, students may enroll in an unlimited number of individual online courses.

Limiting the ability of students to earn credits through individual online courses inhibits customization. Students should not be prevented from pursuing additional online courses that provide the best opportunity for their success.

States should consider innovative ways to fund education so students can accelerate their learning by taking more courses than what's budgeted for full-time enrollment. States could consider multi-year funding methods. For example, a student entering high school would be eligible for four years of education funding that can be accessed at any time during that span of time. In many states, students who add two courses per year would be eligible for graduation by the end of their junior year. Some students may accelerate coursework in their early years to provide flexibility in their schedule to work or participate in an internship.

ACTION: State funding allows customization of education including choice of providers.

Metrics 65 – 66 deal with funding education.

Funding Policy and Accounting Systems

- **65.** State law requires funding to follow the student to the school or course of their choice.
- **66.** State law provides fractional funding to pay providers for individual online courses.

Providing a customized and personalized education requires funding to follow the student to the school or course of their choice. As more students opt for individual online courses, the ability to pay multiple providers by the course for each student's education will become increasingly important.



ELEMENT 10:

INFRASTRUCTURE: INFRASTRUCTURE SUPPORTS DIGITAL LEARNING.

ACTION: State is replacing textbooks with digital content, including interactive and adaptive multimedia.

Metric 67 deals with the transition to digital content.

Digital Content

67. State law requires a majority of content, such as textbooks, to be provided digitally.

Many states are requiring school districts to transition to digital content. Digital content should not be limited to online textbooks but should offer an array of interactive and adaptive learning technologies.

ACTION: State ensures high-speed broadband Internet access for public school teachers and students.

Metric 68 deals with providing adequate access to the Internet.

High-Speed Internet Access

68. State law requires all schools to have high-speed broadband Internet access.

Internet service links students to learning. It is integral to advancing digital learning, particularly in blended schools.

States should assess the Internet capability of their schools and develop a plan to provide all schools with high-speed broadband Internet access. States should develop a publicprivate partnership with Internet providers to provide Internet home service at a reduce rates to students in families with low incomes.

ACTION: State ensures all public school students and teachers have Internet access devices.

Metric 69 – 70 deals with providing access devices for teachers and students to access digital content and the Internet.

Internet Access Devices

- **69.** State law requires all teachers to be provided with Internet access devices.
- **70.** State law requires all students to have Internet access devices.

Internet access devices provide the gateway to knowledge and skills. Like Internet service, these devices are essential for digital learning.

States don't necessarily have to purchase a device for every student in the state to achieve this goal. States may start by simply providing the content online and letting students use their own devices for access to determine demand. States may fund devices only for students who meet an income threshold and allow others students to choose and use their own devices. States may create public-private partnerships to provide the infrastructure to support digital learning. States may collaborate with school districts to maximize federal funding.

ACTION: State ensures local and state data systems and related applications are updated and robust to inform longitudinal management decisions, accountability and instruction.

Metrics 71 – 72 deal with collecting and using data in the digital age.

Data Quality Campaign

- 71. State has implemented all of the Data Quality Campaign's10 Essential Elements of a State Longitudinal Data System.
- **72.** State has implemented all of the Data Quality Campaign's 10 State Actions to Ensure an Effective Data Use.

The Data Quality Campaign is a national, collaborative effort to encourage and support state policymakers to improve the availability and use of high quality education data to improve student achievement. The 10 Essential Elements of Statewide Longitudinal Data Systems define the characteristics of a quality data warehouse. The 10 State Actions to Ensure an Effective Data Use provide a roadmap for how lawmakers and policymakers should use the data.



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Georgia

UCUISIA					
State Action	Metric	Status	Notes		
Element 1: Student Acce	ss: All students are digital				
learners.					
State ensures access	Students: Public, Charter,				
to high quality digital	Private, Home Education				
content, online	(1) Under state law, district				
courses and virtual	public school students are				
schools to all students.	eligible for publicly-funded				
	digital learning.	ACHIEVEDI			
	(2) Under state law charter	ACHIEVED.			
	nublic school students are				
	eligible for publicly-funded				
	digital learning.				
		ACHIEVED!			
	(3) Under state law, private		Georgia private school students are		
	school students are eligible for		eligible for publicly-funded digital		
		PARTIAL			
	(4) Under state law, home		Georgia home education students		
	education students are eligible		are eligible for publicly-funded		
	for publicly-funded digital		digital learning if funding is		
	learning.	PARTIAL	available.		
State ensures access	Grades: High School, Middle				
to high quality digital	School, Elementary School				
content, online	(5) State law ensures publicly-		Georgia offers full-time virtual		
courses and virtual	funded digital learning is		school and individual online courses		
schools to students in	available for all high school		statewide.		
their academic career	students.	ACHIEVED!			
	(6) State law ensures publicly-		Georgia offers full-time virtual		
	funded digital learning is		school and individual online courses		
	students		statewide.		
	(7) State law ensures publicly	ACHIEVED:	Georgia offers full-time virtual		
	funded digital learning is		school but not individual online		
	available for all elementary		courses, statewide.		
	school students.	ACHIEVED!			
State requires	Diploma Requirement				
students take high	(8) State law requires students				
quality online college-	to complete at least one online				
or career-prep courses	course to earn a high school				
to earn a high school	diploma.				
diploma.		(NOT YET)			



Element 2: Barriers to Access: All students have access to			
high quality digital learning.			
State does not restrict	Class-Size and Teacher Ratios		
access to high quality	(9) Under state law, class size		
digital content, online	restrictions and/or teacher-		
courses and virtual	student ratios for traditional		
schools with policies	classrooms do not apply to		
such as class size	virtual schools (full-time).	(NOT YET)	
ratios and caps on	(10) Under state law, class size	. ,	
enrollment or budget.	restrictions and/or teacher-		
	student ratios for traditional		
	classrooms do not apply to		
	individual online courses (part-		
	time).	(NOT YET)	
	(11) Under state law, class size	(Georgia places a cap of 18-28
	and/or teacher-student ratios		students in kindergarten through
	for traditional classrooms do		8th grade.
	not apply to blended brick-and-		
	mortar schools	(NOT VET)	
	Enrollment Cans	(1101 121)	
	(12) State law does not con		The Coordin Supreme Court unided
	(12) State law does not cap		The Georgia Supreme Court voided
	including virtual and brick and		all charters including virtual
	mentar (full time)		charters.
	mortar (iuii-time).	ACHIEVED!	
	(13) State law does not cap		
	enroliment in Individual online		
	courses (part-time).	(NOT YET)	
	Budget	(
	(14) State funding for digital		
	learning is provided through the		
	nublic per nupil school funding		
	formula		
		//01127201	
	District Approval		
	(15) Under state law, school		
	districts do not have the		
	authority to prohibit a student		
	from enrolling in virtual school		
	(full-time).	ACHIEVED!	
	(16) Under state law, school		
	districts do not have the		
	authority to prohibit a student		
	from enrolling in individual		
	online courses (part-time).	(NOT YET)	



State does not restrict	Geographic Barriers		
access to high quality	(17) State law does not limit		
digital content, online	enrollment in virtual schools		
courses and virtual	and individual online courses to		
schools based on	district boundaries.	(NOT VET)	
geography, such as	(19) State law door not limit		
school district, county,	aprollment in virtual charter		
or state.	schools to the county of charter		
	schools to the county of charter.	ACHIEVED!	
Element 3: Personalized	Learning: All students can use		
digital learning to custo	mize their education.		
6 6			
State allows students	Full-time: High School, Middle		
to take online classes	School and Elementary School		
full-time or part-time			
(by the individual	(19) State law ensures full-time		Georgia offers fulltime in 9th and
course).	virtual school is available for all		10th but not 11th and 12th.
	high school students.		
		PARTIAL	
	(20) State law ensures full-time		
	virtual school is available for all		
	middle school students.		
	(21) State law ensures full-time	ACHIEVED:	
	virtual school is available for all		
	elementary school students		
		ACHIEVED!	
	Part-time: High School, Middle		
	School and Elementary School		
	(22) State law ensures individual		
	online courses are available for		
	all high school students.		
		ACHIEVED!	
	(23) State law ensures individual		
	online courses are available for		
	all middle school students to		
	earn high school credit.		
	~		
		(NOT YET)	
	(24) State law ensures individual		
	online courses are available for		
	all middle school students.		
		ACHIEVED!	



	(25) State law ensures individual		
	online courses are available for		
	all elementary school students.		
		(NOT YET)	
State allows students	Virtual Blending		
to enroll with multiple	(26) Under state law, students		
providers and blend	may enroll in both individual		
online courses with	online courses and traditional		
onsite learning.	face-to-face brick-and-mortar		
	schools.		
		ACHIEVED!	
	(27) Under state law, students		
	may enroll with more than one		
	individual online course		
	provider.		
	Plandad Prick and Martar	ACHIEVED:	
	(28) State law explicitly defines		
	blended brick-and-mortar		
	schools.		
State allows rolling	Enrollment Timeframe	ACHIEVED:	
enrollment year	(29) Under state law students		
round.	may enroll in an individual		
	online course anytime during		
	the year and the course starts		
	when they start.		
		(NOT YET)	
State provides all	Statewide Choices		
to all approved	(30) State law provides all		
to all approved	students with access to any and		
providers and does	all approved providers.		
options for delivering			
instruction		(NOT VET)	
Flement 4: Advancemen	t: All students progress based		
on demonstrated compe	etency.		
State requires	Test-Based Promotion		
matriculation of online	(31) State law requires students		Georgia has a promotion and
courses based on	to demonstrate competency on		retention rule for all students.
demonstrated	a standardized assessment to		Georgia students requires students
competency.	advance to the next grade.		to pass the Enhanced High School
			Graduation Tests in
			English/Language Arts and Math to
		PARTIAL	earn a diploma.



	(32) State law requires students		
	to demonstrate competency on		
	a standardized end-of-course		
	exam to earn credit for a		
	course.	(NOT YET)	
State provides	Ease of Acceleration		
assessments when	(33) State law provides multiple		
students are ready to	opportunities during the year		
complete the course	for students to take an end-of-		
or unit.	course exam.	ACHIEVED!	
State does not have a	Seat-Time		
seat-time requirement for matriculation.	(34) State law does not require students to complete a defined		Georgia requires 180 days of school for brick-and-mortar and fulltime
	amount of instructional time to earn a credit. Students earn		virtual schools, and 180 hours for individual online courses.
	credits based on completion or		
	competency.		
		ACHIEVED!	
Element 5: Quality Cont	ent: Digital content and courses		
are high quality.	-		
State requires digital	Standards Alignment		
content and online	(35) State law requires digital		
and blended learning	content to be aligned with state		
courses to be aligned	standards or Common Core		
with state standards	State Standards.	ACHIEVED!	
or common core	Content Approval Process		
annlicable			
	(36) State does not have a more		
	rigorous review process for		
	content than print		
	content.	ACHIEVED!	
Element 6: Quality Instruction: Digital instruction is high			
quality.			
State provides	Alternative Routes for Teacher		
alternative	Certification		
certification routes,	(37) State law provides		Georgia has this program: Georgia
including	alternative routes for teacher		Teacher Alternative Preparation
performance-based	certification.		Program.
certification.			
		ACHIEVED!	



	Performance-Based Teacher Certification		
	(38) State law requires data on student learning to be considered when recertifying teachers.		
		(NOT YET)	
State provides	Teacher Certification		
certification	Reciprocity		
reciprocity for online	(39) State law provides		
instructors certified by	reciprocity for certification of		
another state.	teachers.		
		ACHIEVED!	
State creates the	Teacher of Record		
opportunity for multi-	(40) State has a mechanism to		
location instruction.	allow teachers to be "teacher of		
	record" in multiple schools.	ACHIEVED!	
State evaluates the	Teacher Effectiveness		
effectiveness of	(41) Under state law. data on		
teachers based, in	student learning is used to		
part, on student	evaluate the effectiveness of		
learning data.	teachers.	(NOT YET)	
State ensures that	Professional Development		
teachers have			
professional	(42) State law provides		
development or	opportunities for training and		
training to better	professional development in		
utilize technology and	digital learning, such as		
before teaching an	requiring teachers to take a		
online or blended	professional development		
learning course.	course in digital instruction		
	before teaching an online or		
Element 7: Quality Chair	biended learning course.		
multiple high quality dig	ital learning providers.		
State has an open,	Criteria and Consistency		
transparent,	(43) State law or practice allows		Georgia has a statewide process for
expeditious approval	statewide authorizers for digital		approving digital learning providers.
process for digital	providers, including virtual		
learning providers.	charter schools and individual		
	online course providers.		



	(44) State law or practice clearly		Georgia has a process for full-time
	defines the criteria and/or		schools but not individual online
	process for approval of digital		courses.
	providers, including virtual		
	charter schools and individual		
	online course providers.		
		PARTIAL	
	(45) State law or practice allows		
	digital providers, including		
	virtual charter schools and		
	individual online course		
	providers, to appeal decisions		
	or revise and resubmit their		
	applications after a denial.	ACHIEVED!	
	Timeframes		
	(46) State law or practice allows		
	digital providers, including		
	virtual charter schools and		
	individual online course		
	providers, to apply for approval		
	at any time.	(NOT YET)	
	(47) State law or practice		
	defines the length of time		
	authorizers must respond to		
	applicants.	(NOT YET)	
	(48) State approval of digital		
	providers lasts for three or		
	more years.	(NOT YFT)	
State provides	Type of Provider: Public	(1101121)	
students with access	Charter, Not-for-Profit and For-		
to multiple approved	Profit		
providers including			
public, private and	(49) State has public options for		
not-for-profit.	digital learning, including		
	content, individual online		
	courses and virtual and blended		
	Drick-and-mortar schools.		
		ACHIEVED!	
	(50) State offers not-for-profit		
	options for digital learning.		
	including content, individual		
	online courses and virtual and		
	blended brick-and-mortar		
	schools.		
		ACHIEVED!	



	(51) State offers for-profit		
	options for digital learning,		
	including content, individual		
	online courses and virtual and		
	blended brick-and-mortar		
	schools.	(NOT VET)	
States treat all	Fouitability		
annroved education			
nroviders - nublic	(52) State law provides the		
chartered and private	same amount of funding and		
	the same payment process for		
- equany.	virtual schools, whether the		
	school is public, charter, not-		
	for-profit and for-profit.	(NOT YET)	
	(53) State law provides the		
	same amount of funding and		
	the same payment process for		
	individual online course		
	providers, whether the provider		
	is public, charter, not-for-profit		
	and for-profit to providers.	(NOT YET)	
State has no	Bureaucracy		
administrative	(54) State law does not have a		
requirements that	residency requirement for		
would unnecessarily	virtual charter school board		
limit participation of	members, does not dictate		
high quality providers	office location and does not		
(e.g. office location).	mandate other onerous or non-		
	educational administrative		
	requirements.	(NOT YET)	
State provides easy-	Public Awareness		
to-understand	(55) State has a website that		
information about	provides information and links		
digital learning,	to all digital learning		
including programs,	opportunities, including all		
content, courses,	approved virtual schools and		
tutors, and other	individual online course		
digital resources, to	providers.		
students.		(NOT YET)	



Element 8: Assessment a	and Accountability: Student		
learning is the metric for evaluating the quality of			
content, courses, school	s and instruction.		
State administers	Assessment Administration		
assessments digitally.	(56) State law requires state mandated assessments, including annual assessments, end-of-course exams and high school exit exams, to be administered digitally, either online or on a computer.	PARTIAI	As a member of Partnership for Assessment of Readiness for College and Careers, Georgia will administer annual assessments in English Language Arts and Math digitally starting in the 2014-2015 school year.
State ensures a digital	Formative Assessments	TANTIAL	
formative assessment system.	(57) State supports school districts in providing formative assessments.		Georgia's Online Assessment System is available to districts and schools as a formative assessment resource. As a member of Partnership for Assessment of Readiness for College and Careers, Georgia will have formative tests by the 2014-2015
Charles had been been been been been been been bee		ACHIEVED!	school year.
State holds schools and individual online course providers accountable for achievement and	(58) Under state law, data on student learning is used to evaluate the quality of schools.		Georgia uses the accountability system established by No Child Left Behind.
growth.		ACHIEVED!	
	(59) State law requires poor performing schools, determined by student learning data, to be closed.	ACHIEVED!	Georgia uses the corrective actions established by No Child Left Behind.
State evaluates the	Quality of Individual Courses		
quality of content and courses predominately based on student learning data.	(60) Under state law, data on student learning is used to evaluate the quality of individual online courses.	(NOT YET)	
	(61) State law requires poor performing individual course providers, determined by student learning data, to be closed.	(NOT YET)	



Element 9: Funding: Funding provides incentives for performance, options and innovations.			
State allows for digital	Funding Flexibility		
content to be acquired through instructional material budgets and does not discourage digital content with print adoption practice.	(62) State law permits funding for instructional materials to be used to purchase digital content and systems.	ACHIEVED!	
State funding model	Performance-Based Funding		
pays providers in installments that incentivize completion and achievement.	(63) Under state law, state provides final installment of funding when a student successfully completes the course.	(NOT YET)	
State does not limit	Limits on Credit		
the number of credits earned online.	(64) Under state law, students may enroll in an unlimited number of individual online courses.	(NOT YET)	Georgia limits the students to one online course per semester.
State funding allows customization of	Funding Policy and Accounting Systems		
education including choice of providers.	(65) State law requires funding to follow the student to the school or course of their choice.	(NOT YET)	
	(66) State law provides fractional funding to pay providers for individual online courses.	(NOT YET)	
Element 10: Infrastructu digital learning.	re: Infrastructure supports		
State is replacing	Digital Content		
textbooks with digital content, including interactive and adaptive multimedia.	(67) State law requires a majority of content, such as textbooks, to be provided digitally.	(NOT YET)	
State ensures high-	High-Speed Internet Access		
speed broadband Internet access for public school teachers and students.	(68) State law requires all schools to have high-speed broadband Internet access.	(NOT YET)	



State ensures all	Internet Access Devices		
public school students	(69) State law requires all		
and teachers have	teachers to be provided with		
Internet access	Internet access devices.	(NOT YET)	
	(70) State law requires all		
	students to have Internet access		
	devices.	(NOT YET)	
State ensures local	Data Quality Campaign		
and state data systems	(71) State has implemented all		Georgia has achieved all of the
and related	of the Data Quality Campaign's		Essential Elements.
applications are	10 Essential Elements of a State		
updated and robust to	Longitudinal Data System.		
inform longitudinal		ACHIEVED!	
management	(72) State has implemented all		Georgia has achieved 7 of the State
decisions,	of the Data Quality Campaign's		Actions.
accountability and	10 State Actions to Ensure an		
instruction.	Effective Data Use.	PARTIAL	

2012

KEEPINGPACEWITH K-12ONLINE &BLENDEDLEARNINGAn Annual Review of Policy and Practice

RESEARCH AND WRITING BY

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2012**EXAMPLE 1EXAMPLE 1EXAMPL**

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The state of K-12 online and blended learning in 2012	12
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This work is licensed under the Creative Commons Attribution-ShareAlike 3.0 Unported License. To view a copy of this license, visit http://creativecommons.org/licenses/bysa/3.0/ or send a letter to Creative Commons, 444 Castro Street, Suite 900, Mountain View, California, 94041, USA. Opening snapshot: K-12 online and blended learning in 2012

We provide here a snapshot of the K-12 online and blended learning landscape as of late 2012, along with suggestions for where to find more on these topics throughout this report.

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Definitions p. 7 and Statelevel snapshot of online learning activity p. 14

Desex	Models used	Deads
Romatik United Intend Device (CN) http://www.coefficie.org/	Inflitions, Renation, Enrichael Virsual, Pully anime	 Due of the line comprehensive durity program containing fully order classes and lane to fare classes - audient channe when works lane for them.
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		 Many sources require laws molecular meetings, such as unlesses marked that require set labs.
Burra Vira School Diarise (CD) http://doi.inschool.org/index.	Ball Island, Piex, Remainer, Pully antine	 Business uner's with the Gimmer to "mix and match" orders and brick and monter options including strategy lemmes, field wips, units, and units.
phylopians an jarandai na margeyfilipian bigli de 1038/amite 106		 Busines constant ables on a mailtional wheel relation, or other day are ready.
		Instem catchese a self panel or nero training should.
		 Technology is ambatiled in all schedulateries manage.

Single-district programs p. 20



Planning for quality p. 44

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Key policy and practice issues p. 34

Four themes that *Keeping Pace 2011* introduced largely hold true a year later, with some updates for 2012:

Many states have created or allowed some online and blended learning opportunities, but no state has yet created or allowed a full range of online learning options for students—with one exception. Florida in 2012 has passed laws that, in theory at least, make a full range of supplemental and full-time online options available to all K-12 students. At the other end of the spectrum, in many states at least some students still have few or no online options; their educational opportunities continue to be determined by their zip code.

Innovators sometimes overlook the benefits, and challenges, of "traditional" online learning such as single online courses that are made available to students in physical schools. These courses and programs continue to deliver new opportunities to hundreds of thousands of students across the country. They are increasingly being offered by individual districts, often working in conjunction with private providers and/or public agencies such as state virtual schools.

Developing an online or blended program requires a high level of investment to be successful, or a willingness to work with an experienced partner. Expecting positive student results without the necessary investment is unrealistic. In the "Planning for quality" section we highlight key issues and suggest timelines for implementation under different program development scenarios.

States must invest in data systems, student tracking, and new accountability measures to ensure that online and blended learning provide both opportunities and positive outcomes, and that all stakeholders can accurately assess student and school performance. As of 2012, robust measures of student achievement do not exist in most states. Beyond these themes, discussion of the landscape in late 2012 can be divided into categories of growth, important developments, and trends to watch for in 2012-13.

Growth and numbers

More students are taking online and blended courses than ever before, but because so many of these students are in programs that are not tracked the exact number is unknown. Some segments are better known than others. We estimate 275,000 students attended fully online schools in SY 2011-12, however, growth has slowed somewhat. There are only two new states allowing fully online schools in SY 2012-13 for a total of 31 states. The annual increase in the number of students attending these schools in the largest states is typically hovering around 15%.

We count 619,847 course enrollments (one student taking a one-semester-long online course) in 28 state virtual schools in SY 2011-12, an increase of 16% since last year. Further, we see state virtual schools continuing to diverge into those that are large and growing, and those that are small and may be fading—and for the first time some that are closing (Kentucky, Nebraska, and Tennessee).

Blended schools, and blended programs in districts, are again a fast-growing and high-profile segment. This is the first year our subtitle explicitly includes blended learning. At the same time, the actual number of students in these programs is less understood than in fully online schools or state virtual schools because it is not yet reported in a discrete and consistent way. We estimate perhaps twothirds of districts are offering some online or blended program, and the large majority have relatively few students and rely on external course providers.

The total number of students taking part in all of these programs is unknown, but is likely several million, or slightly more than 5% of the total K-12 student population across the United States. We stress, however, that we estimate this by triangulating from close to a dozen sources. No single source is comprehensive.

Important developments in 2012

New laws and policies are being created and implemented at a dizzying pace. These policy changes are among the key developments in 2012, but by no means the only ones. Beyond the spread of online courses and schools, among the significant developments in the past year are:

Provisions to allow students to choose online courses from multiple providers are being implemented in about a half-dozen states. By the end of SY 2012-13 we will be seeing the first results.



Multi-district fully online schools p. 24



State virtual schools p. 29



Blended learning p. 17



State profiles p. 64



Student choice at the course level p. 37



Online learning requirements p. 41

BLENDED

Full-time blended schools p. 23 **States continue to consider, and in some cases pass, online learning high school graduation requirements.** In some instances the states appear to be weakening the requirements, making it easier for students to meet the requirement.

The spread of the Common Core State Standards is helping online course providers who operate across many states, and the growing focus and expectations around the national assessment consortia PARCC (Partnership for Assessment of Readiness for College and Careers) and Smarter Balanced are pushing schools and states to evaluate their technology infrastructure. Both of these will ease the way for additional online and blended course implementations.

Common Core and national assessments are not discussed in detail in the report, but we anticipate addressing them in future reports or on our blog at www.kpk12.com.

What to watch for in 2013

Because developments in online and blended learning are difficult to predict, *Keeping Pace* puts a heavier emphasis on what happened in the 2011-12 school year than on predicting the future. Still, several trends and developments will be worth watching in 2013.

One of these will be what happens in states that are considering allowing fully online schools but have not yet done so, such as Maine, North Carolina, and New Jersey, and states that have limited fully online schools, such as New Hampshire, Arkansas, and Virginia. In 2013 we may see a significant slowing of the spread of fully online schools, and political activities in these states will be an early indication.

We will also be watching for the growth of new blended schools. This may take the form of further expansion of charter schools managed by organizations such as Rocketship, Carpe Diem, Connections, or K12 Inc., or it may be based on new organizations or new independent blended schools. Further growth in this category may spur increased activity by individual school districts, state virtual schools, intermediate districts, and other public education agencies.

These changes will be reflected in next year's version of Table 1: State-level snapshot of online learning activity. We will be watching to see the progress in expanding more opportunities, to more students, across more states.

Finally, and perhaps most importantly but not easily reflected in a single table or image, we will be assessing how well state accountability and data systems are able to capture student outcomes. This will undoubtedly be a multi-year process, but we are hopeful that we will see noteworthy advances in 2013, with the goals that students will have expanding opportunities in online and blended learning, and these schools and courses will show improved quality based on student outcomes.

STATE

STATE SNAPSHOT 2012 GEORGIA State virtual school STATEWIDE Georgia Virtual School had 20,876 course enrollments in SY 2011-12, a 45% increase over the previous year. MULTI-DISTRICT Full-time options Two statewide virtual charters with 10,591 total enrollments in SY 2011-12; Gwinnett Online Campus and Forsyth County Schools offer full-time online options for county residents and accept SINGLE DISTRICT students statewide on a tuition basis. SUPPLEMENTAL FULL-TIME BOTH Number of unique students 2,501-7,500 for more about this MS HS ES HS MS ES 501-2.500 graphic see b. 64 500 or over 25,000 7,501-Availability of online learning options to students fewer 25.000 NONE PERFECT Availability of info: Т 3

Georgia has online learning activity through the state virtual school, Georgia Virtual School, (GAVS); several large district programs; and several statewide virtual charter schools.¹¹³

In 2012, the Georgia legislature passed three bills that significantly impacted online learning policy. SB289¹¹⁴ affects all school districts in Georgia and includes the following provisions:

- All students in grades 9-12 may enroll in online courses through GAVS without the approval of the student's home district, "regardless of whether the school in which the student is enrolled offers the same course." The district pays the State Department of Education (SDE) for the cost of the GAVS course, but the total cost cannot exceed \$250 per student per semester. SB289 also removes the one-course-per-semester limit on the number of GAVS courses a student may take.
- Beginning with SY 2012-13, all districts must provide both part-and full-time online learning options to all students in grades 3-12. Districts must provide written information on online learning options to parents of all students. To meet this requirement, districts may use private online education providers, online courses offered by other districts or consortia, multidistrict contractual arrangements executed by a regional educational service agency, state colleges, or GAVS.
- All providers must be approved by the SDE, which will publish a list of approved providers each year. The process and responsibility for provider approval was still being defined as of September 2012. GAVS will submit courses for approval even though SB289 exempts it from the approval process.
- To become approved, providers must 1) demonstrate prior success offering online courses in grades K-12 through "quantified student performance improvements for each subject

 $^{^{113}} State charter schools; retrieved June 11, 2012, http://archives.doe.k12.ga.us/DMGetDocument.aspx/Master%20Charter%20School%20Database%202012-02-02.pdf?p=6CC6799F8C1371F6BCD13A7711B923A00118CC29B27A42B17D31E7E235DE8A64&Type=D$

¹¹⁴ SB289 (2012); retrieved May 24, 2012, http://www1.legis.ga.gov/legis/2011_12/versions/sb289_SB_289_APP_9.htm

area and grade level," 2) assure program quality through a detailed curriculum and student performance accountability plan, and 3) publish a public report based on a set of information to be adopted by the SBE. Additional approval criteria may be established by the SDE. Providers retain approved status for a period of five years. SB289 also establishes a minimum set of contract requirements between a district and a provider.

- Local school boards cannot enact policies to keep students from online learning classes during the school day.
- The SDE must submit a report to the governor and legislature by December 1, 2012, that identifies the best methods for the SDE to aid districts in acquiring digital learning at reasonable prices, increase student access to digital learning, and identify decision-making criteria to help districts assess various aspects of digital learning.
- Publishers of textbooks recommended by the SBE "shall provide an electronic format version of such textbook, which may include a digital version."

Virtual charters have a tumultuous history in Georgia, particularly regarding authorization and funding. In May 2011, the Supreme Court of Georgia found HB881¹¹⁵ to be unconstitutional, finding that only school districts had the right to authorize charter schools based on the state constitution. The finding dissolved the authority of the Georgia Charter Schools Commission to grant charters and establish funding levels for statewide virtual charter schools, thus voiding the existing commission charters for new virtual schools and some other schools. The SBE took action to restore charters to those schools that had been stripped of them by the Supreme Court decision, allowing virtual charter schools to operate for SY 2011-12. Details of the history of virtual charter school legislation can be found at www.kpk12.com/states/.

HB797¹¹⁶ (2012) is enabling legislation for a constitutional amendment, the Georgia Charter Schools Amendment, to be voted on by Georgia citizens in November 2012. If the amendment is not passed, portions of HB797 related to the establishment and operation of a new state charter commission will not take effect. The law establishes a new State Charter Schools Commission operating under the SBE and defines its duties and powers, which include developing and disseminating best practices and accountability standards for state charter schools, publishing an annual review and evaluation of state charter school academic and financial performance, and making public information on state charter schools available to parents. HB797 also establishes a new funding formula¹¹⁷ for state charter schools based on state per-pupil funding for school districts. Virtual charters will receive the same per-pupil funding as brick-and-mortar schools per the Quality Basic Education funding formula, plus supplemental funding for all charter schools established in HB797. Virtual charter funding for 2012-13 is projected to be about \$4,460 per enrollment.¹¹⁸ HB797 also repeals all conflicting laws related to state charter schools.

HB175 (2012), the Online Clearinghouse Act, directs the SDE to create an online clearinghouse through which local school systems and charter schools may offer online courses to students in other schools and districts.¹¹⁹ HB175 directs the clearinghouse to:

- Establish procedures and requirements for offering a course through the clearinghouse.
- Provide a mechanism for enrollment in clearinghouse online courses, the payment of course fees, the assignment of grades, and for offering dual enrollment courses.

STATE PROFILES

¹¹⁵ HB881 (2008) created the "Georgia Charter Schools Commission as an independent, state-level charter school authorizing entity … empowered to approve commission charter schools." It authorized the Commission to set charter funding levels. HB881; retrieved May 29, 2012, http://www. legis.state.ga.us/legis/2007_08/pdf/hb881.pdf.

 $^{^{116} \}hspace{0.1cm} HB797; \hspace{0.1cm} retrieved \hspace{0.1cm} June \hspace{0.1cm} 11, \hspace{0.1cm} 2012, \hspace{0.1cm} http://www1.legis.ga.gov/legis/2011_12/versions/hb797_HB_797_APP_16.htm$

¹¹⁷ The funding portion of HB 797 went into effect July 1, 2012, and is not contingent on passage of the constitutional amendment.

¹¹⁸ Total per pupil funding of \$4,460 includes \$2,744.80 in QBE funding and \$1,715.57 supplemental funding based on the state calculation for all Georgia charter schools established by HB797.

¹¹⁹ HB175 (2012); retrieved August 28, 2012, http://www1.legis.ga.gov/legis/2011_12/sum/hb175.htm

STATE PROFILES

- Insure courses meet state standards, are taught by a highly qualified teacher, and meet technical specifications prescribed by the SDE.
- Provide for rules and regulations.
- Provide for statutory construction.

The SDE must approve courses for inclusion in the clearinghouse, although criteria for approval had not been established as of September 2012. A timetable for implementation of the clearinghouse is uncertain because HB175 did not establish funding for the clearinghouse.

Online programs

Online programs include the Georgia Virtual School (GAVS), the Georgia Cyber Academy (GCA), and Georgia Connections Academy (GACA), as well as several suburban Atlanta districts that operate online programs. GCA served 9,993 enrollments in grades K-8 in SY 2011-12 and GACA served 598 students in grades K-8 in SY 2011-12; GACA is authorized to serve K-12 in SY 2012-13. The Provost Academy Georgia is a new virtual charter serving grades 9-12 in SY 2012-13. Gwinnett County Online Campus (GOC) was granted charter authorization in 2011, allowing it to offer full-time options for Gwinnett County students in addition to supplemental courses. The full-time school enrollment for 2011-12 was 107. GOC supplemental course enrollments totaled about 5,000 in 2011-12, with nearly half generated by summer school enrollments. Forsyth County Schools' iAchieve Virtual Academy also offers a full-time online program for county residents; it accepts out-of-district students on a tuition basis. iAchieve had 121 full-time enrollments in SY 2011-12. Cobb Virtual Academy, a program of Cobb County Public Schools, had 1,903 supplemental course enrollments with 1,023 unique students in SY 2011-12.

GAVS was created by legislation in 2005, and in 2006 the SBE created the rule that governs the school.¹²⁰ GAVS had 20,876 course enrollments¹²¹ in SY 2011-12, a 45% increase over the previous year. GAVS expanded to serve grades 6-12 beginning with SY 2012-13 and will serve grades 3-12 in 2013-14. GAVS offers summer school courses on a tuition basis only, with no cap on summer enrollment. GAVS is unusual for a state virtual school in that its supplemental students take state end-of-course exams,¹²² allowing for a comparison of test scores between students in online courses and state averages. In SY 2011-12, students taking end-of-course exams through GAVS scored higher than the state average on each of the eight end-of-course tests administered.¹²³

GAVS funding changes significantly with SB289 (2012). In the past, GAVS received an annual state appropriation based on the per-pupil funding a district would have received for a course. When a student took a course, funds equivalent to the district's full-time equivalent portion for each course segment were diverted from the home district to the SDE and held for payment to GAVS. With SB289, districts receive all of the per-pupil funding and now pay GAVS (through the SDE) \$250 per student per online course. GAVS will receive annual line-item funding for operations plus the per-course funding from districts. Annual line-item funding will remain about \$5 million (GAVS 2011-12 budget was about \$5.4 million), but will become a smaller percentage of GAVS overall funding over time as per-course, per-student funding from districts increases. The new funding model went into effect in July 2012, but the percentage of budget reduction will not be quantified for 12-18 months. Per SB289, there is now no limit on the number of GAVS courses a student may take. A limited number of state funded seats will be offered to homeschooled and private school students as part of the annual line item funding.

¹²³ Unpublished data provided by Georgia Virtual School

¹²⁰ 160-8-1-.01 Georgia Virtual School; retrieved June 12, 2012, http://www.doe.k12.ga.us/External-Affairs-and-Policy/State-Board-of-Education/ SBOE%20Rules/160-8-1-.01.pdf

¹²¹ Course enrollment numbers retrieved from GAVS, a new source in *Keeping Pace 2012*, which may explain the decrease from 2009-10 reported numbers.

¹²² Georgia Virtual School, end-of-course exams, retrieved July 15, 2012, http://www.gavirtualschool.org/CourseInfo/EndofCourseTestInformation.aspx