

The Georgia Reads Campaign

Purpose: To publicly acknowledge and support community partnerships who are making great strides in creating a more literate state, the Georgia Council on Literacy is launching the “**Georgia Reads Campaign.**”

Partners: Georgia Municipal Association (GMA) and its nonprofit, Georgia City Solutions Malcolm Mitchell and the Share the Magic Foundation

The Georgia Reads Campaign Highlights

- The campaign will introduce the **Georgia Reads Community Awards** that will recognize up to 10 community partnerships who, over the last three to five years, set goals for literacy improvements and made progress meeting these goals.
- Each of the communities selected to receive the Georgia Reads Community Award will receive:
 - Up to a \$25,000 contribution to continue literacy improvement efforts, and
 - A visit from **Georgia Reads Coach Malcolm Mitchell** and the Share the Magic Foundation to recognize Georgia Reads Communities, host a community event, a reading rally and distribute Mitchell’s book, *Hey Georgia*, to students.
- Georgia Reads Community Award application opens on Sept. 30 and closes Nov. 26, 2024.
- Georgia Reads Day at the Capitol will be held on February 25, 2025 (to be confirmed) where up to 10 communities will be awarded as Georgia Reads Communities. Share the Magic Foundation will announce Georgia school winners of the **READBowl** competition.

Important Dates

June 24, 2024	Partnership announcement at GMA Annual Conference, Savannah, GA
Sept. 30, 2024	Georgia Reads Campaign launch and applications open
Nov. 26, 2024	Applications due
Feb. 25, 2025	Georgia Reads Day at the Capitol; up to 10 community partnerships awarded and ReadBowl winner(s) announced