

Shark Tank: The Innovation Fund Challenge Proposal Rubric

Category	Excellent	Good	Average	Poor
Executive Summary (25 points)	<p>The executive summary includes and effectively describes the project's mission, a strong and specific need for the project, the specific population the project will serve, any partner organizations and how they will support the project, two SMART goals and an evaluation plan. The SMART goals are specific, measurable, attainable, results-oriented, and time-bound, and the evaluation plan will accurately measure the project's effectiveness.</p> <p style="text-align: center;"><i>(20-25 points)</i></p>	<p>The executive summary includes and describes the project's mission, a need for the project, the population the project will serve, any partner organizations and how they will support the project, two SMART goals and an evaluation plan. The SMART goals are mostly specific, measurable, attainable, results-oriented, and time-bound, and the evaluation plan will measure the project's effectiveness.</p> <p style="text-align: center;"><i>(13 - 19 points)</i></p>	<p>The executive summary includes and somewhat describes the project's mission, a general need for the project, the general population the project will serve, any partner organizations and how they will support the project, two SMART goals and an evaluation plan. The SMART goals are somewhat specific, measurable, attainable, results-oriented, and time-bound, and the evaluation plan will somewhat measure the project's effectiveness.</p> <p style="text-align: center;"><i>(6-12 points)</i></p>	<p>The executive summary vaguely describes the project's mission, a need for the project, the general population the project will serve, any partner organizations and how they will support the project, two goals and an evaluation plan. The goals are not specific, measurable, attainable, results-oriented, and time-bound, and the evaluation plan will weakly measure the project's effectiveness OR the Executive Summary section is missing more than three of the required components.</p> <p style="text-align: center;"><i>(0-5 points)</i></p>
Innovation (20 points)	<p>The proposed project is strongly aligned with the teacher and leader development priority area. The proposed project will use a new and inventive approach(es) to solve a current challenge related to teacher and leader development.</p> <p style="text-align: center;"><i>(16-20 points)</i></p>	<p>The proposed project is aligned with the teacher and leader development priority area. The proposed project will use a fairly new approach(es) that may have been tried outside of the applicant's district or school to solve a current challenge related to teacher and leader development.</p> <p style="text-align: center;"><i>(11-15 points)</i></p>	<p>The proposed project is somewhat aligned with the teacher and leader development priority area. The proposed project will use a approach(es) that have frequently been tried outside of the applicant's district or school to solve a current challenge related to teacher and leader development.</p> <p style="text-align: center;"><i>(6-10 points)</i></p>	<p>The proposed project is weakly or not aligned with the teacher and leader development priority area. The proposed project will use traditional approach(es) that have been extensively tried outside the applicants district or school to solve a current challenge related to teacher and leader development.</p> <p style="text-align: center;"><i>(0-5 points)</i></p>

<p>Action Plan (20 points)</p>	<p>The applicant describes a specific and reasonable action plan that can be completed during the grant period and will make the project a reality. The action plan is strongly aligned with the project's mission and goals as listed in the Executive Summary. <i>(16-20 points)</i></p>	<p>The applicant describes a specific and mostly reasonable action plan that can be completed during the grant period and will likely make the project a reality. The action plan is aligned with the project's mission and goals as listed in the Executive Summary. <i>(11-15 points)</i></p>	<p>The applicant describes a somewhat reasonable action plan that might make the project a reality. The action plan is somewhat aligned with the project's mission and goals as listed in the Executive Summary. <i>(6-10 points)</i></p>	<p>The applicant vaguely describes an action plan or the action plan described is unreasonable, unlikely to make the project a reality, and cannot be completed during the grant period. The action plan is not aligned with the project's mission, and goals as listed in the Executive Summary. <i>(0-5 points)</i></p>
<p>Capacity (20 points)</p>	<p>The applicant includes concrete examples that strongly demonstrate it has the ability to plan, execute, and monitor the grant project and associated expenses. <i>(16-20 points)</i></p>	<p>The applicant includes concrete examples that demonstrate it has the ability to plan, execute, and monitor the grant project and associated expenses. <i>(11-15 points)</i></p>	<p>The applicant includes examples that somewhat demonstrate it has the ability to plan, execute, and monitor the grant project and associated expenses. <i>(6-10 points)</i></p>	<p>The applicant includes examples that do not demonstrate it has the ability to plan, execute, and monitor the grant project and associated expenses. <i>(0-5 points)</i></p>
<p>Budget (15 points)</p>	<p>The budget is specific and reasonable and all items strongly align with the described grant project. <i>(12-15 points)</i></p>	<p>The budget is mostly specific and reasonable and the items align with the described grant project. <i>(8-11 points)</i></p>	<p>The budget is somewhat specific and reasonable and the items somewhat align with the described grant project. <i>(4-7 points)</i></p>	<p>The budget is not specific and reasonable and the items do not align with the described grant project. <i>(0-3 points)</i></p>